

**THE YEAR
I STUDY DESIGN
AT BILLY BLUE**

[NO MORE RULES]

DESIGN COURSE GUIDE 2016

CRAFT THE RAW MATERIALS
OF YOUR IMAGINATION INTO
SOMETHING AMAZING.
OVER AND OVER AGAIN.



| | |
|---|----|
| WHICH ELEMENTS OF DESIGN INSPIRE YOU? | 6 |
| PLAYGROUNDS | 10 |
| OUR CAMPUSES | 12 |
| STUDY ONLINE | 14 |
| CONNECTED TO INDUSTRY | 16 |
| HAVE A TASTE | 18 |
| | |
| THESE ARE THE COURSES THAT YOU CAN STUDY AT BILLY BLUE COLLEGE OF DESIGN & CATC DESIGN SCHOOL | 74 |
| BRANDED FASHION DESIGN | 22 |
| GRAPHIC AND COMMUNICATION DESIGN | 26 |
| DIGITAL MEDIA DESIGN | 34 |
| INTERIOR DESIGN | 46 |
| PHOTOGRAPHY | 56 |
| BACHELOR OF BUSINESS WITH BACHELOR OF DESIGN (DOUBLE DEGREE) | 62 |
| GRADUATE CERTIFICATE IN UX AND WEB DESIGN | 58 |
| MASTER OF DESIGN/MASTER OF DESIGN (ADVANCED) | 59 |



RESHAPE THE WORLD

OUR LEARNING MODEL HAS BEEN BASED ON DEVELOPING A STUDENT'S ABILITY TO UNDERSTAND, ASSIMILATE AND THEN 'LIVE' THE SKILLS AND ATTRIBUTES REQUIRED TO PROSPER IN A PROFESSIONAL DESIGN PRACTICE. OUR MISSION IS TO PREPARE STUDENTS TO THINK, MAKE AND CONNECT.

The very act of design is about creating the new and the different. At Billy Blue College of Design and CATC Design School, we've tried to maintain that individual spark – being a bit different. The projects are based around outcomes, around finished products, about a way of envisioning new ways of doing things. It's very much predicated on a working situation, so every student now has to think big, think themselves into the world.

Our goal is to encourage students to come to terms with both the opportunities – and there are massive opportunities – and the challenges of working as a creative in the world. You look forward to being able to end your life and say, "The world is a better place because I was in it. I've done something, I've made something, I've created something that has made other people's lives better."

Make no mistake – being a designer is making a real contribution. It is actually changing the future. What a fantastic choice that is. What a fantastic responsibility that is.

We look forward to welcoming you to our unique community; a pole star of Thinking, Making and Connecting.

Helmut Lueckenhause

Professor Emeritus
Helmut Lueckenhause
PHD, FDIA, FRSA, JBK(H) (Malaysia)
Pro Vice Chancellor - Design,
Globalisation and Laureate Network

[WHICH ELEMENTS OF DESIGN INSPIRE YOU?]



OR, WHAT GETS YOUR FINGERS TWITCHING WITH THE URGE TO CREATE?

SEEING & FEELING

ARE YOU THE VISUAL TYPE?

Do you keep the package and throw away the contents? Have you been known to collect old photos, rip illustrations out of magazines and go crazy over fonts? Are you excited instead of annoyed by ads? If you tend to judge a book by its debossed cover, the message and how it is communicated visually are what capture your attention, consider a career in graphic or communication design.

MOVEMENT & SOUND

AT HOME IN THE PIXELATED WORLD?

Are you the first to share amazing animations on social media? Can you hear tiny differences in updated TV show theme songs? Does poor button placement on an app drive you insane? If you can't thrive creatively without a battery and a Wi-Fi signal, you're probably excited by the digital possibilities of the visual communication of ideas. Browse the Digital Media Design or Photography pages to shape and develop your future.

BUILDING & INHABITING

CONSTRUCTING THE FUTURE?

Do you drag your friends to furniture stores like they're art galleries? Do you spend more time looking at the map of a mall than the merchandise? Does an epic light show excite you? If you're drawn to the way form and function are used to create three-dimensional spaces, there's a strong chance you're ready-made for interior design and branded environments. Browse the Interior Design pages.

SEWN & STITCHED

PRODUCING TO WEAR?

Is your wardrobe stuffed with more outfits than you could ever possibly wear? Can you get dressed in the dark and still look better than the rest of us? Do you feel the urge to touch fabric, photograph patterns and collect colours?

Whether you're a dedicated follower of fashion or a sartorial trendsetter with your own style, fashion design for the consumer world looks good on you. Browse the Bachelor of Branded Fashion Design to find your career path.

THINKING & SOLVING

IDEA GENERATOR?

Do you simply love ideas? Is it less about the medium than the message? Are your notebooks and Notes app full of jotted-down reminders for later? If you love brainstorming, contributing as part of a team and solving problems... you're probably useful in any area, to be honest. The ability to think conceptually is an essential part of being a designer in today's world, so take your pick of our exciting degree and Diploma courses.

NO MATTER WHICH PATH YOU CHOOSE, THE ELEMENTS OF DESIGN OFFER LIMITLESS OPPORTUNITIES TO ENHANCE YOUR CREATIVE POTENTIAL. THEY'RE EPIC MAGIC ITEMS, USEABLE BY ANY CLASS.

FORGET
EVERYTHING
YOU'VE
LEARNED
ABOUT
LEARNING.



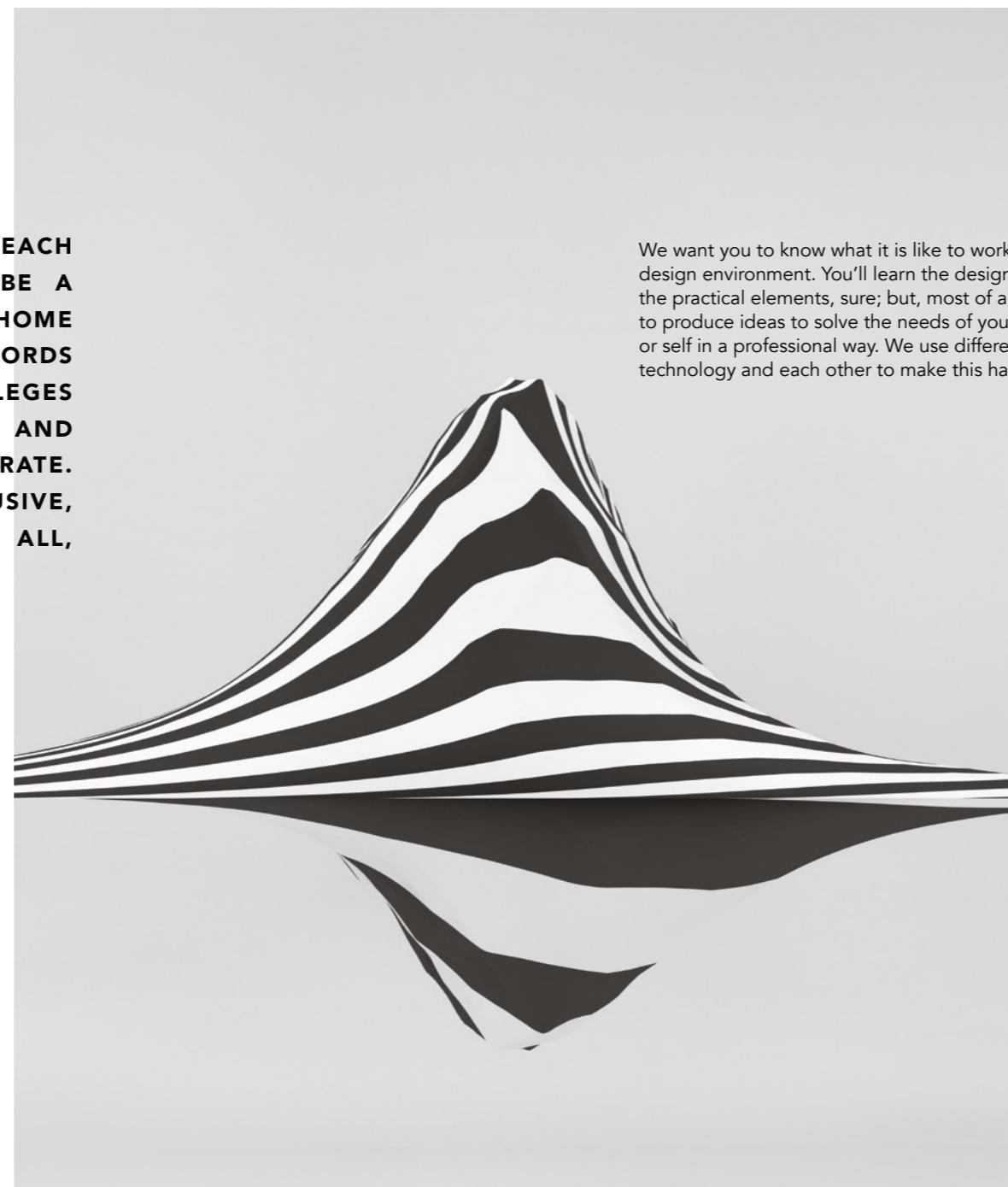
HOW
DEEP
ARE
YOU
WILLING
TO GO?



PLAYGROUNDS FOR [PROFESSIONALS]

(IN TRAINING)

WHEN YOU ARE ON CAMPUS, WE WILL TEACH YOU HOW TO DESIGN AND HOW TO BE A DESIGNER. (KINDA LIKE WHEN YOU CAME HOME FROM KINDERGARTEN WITH SOME NEW WORDS THE BIG KIDS TAUGHT YOU.) OUR COLLEGES ARE WHERE THE INDUSTRY, ACADEMICS AND STUDENTS COME TOGETHER TO COLLABORATE. THEY'RE CUSTOM-DESIGNED TO BE INCLUSIVE, PRODUCTIVE, INSPIRING AND, ABOVE ALL, CREATIVE.



We want you to know what it is like to work in a professional design environment. You'll learn the design techniques and the practical elements, sure; but, most of all, you will learn how to produce ideas to solve the needs of your client, employer or self in a professional way. We use different spaces, light, technology and each other to make this happen.

FEATURES AND RESOURCES VARY A BIT FROM CAMPUS TO CAMPUS, BUT YOU CAN BE ASSURED OF ACCESS TO THE BEST SPACES AND FACILITIES TO ACHIEVE YOUR WORK:

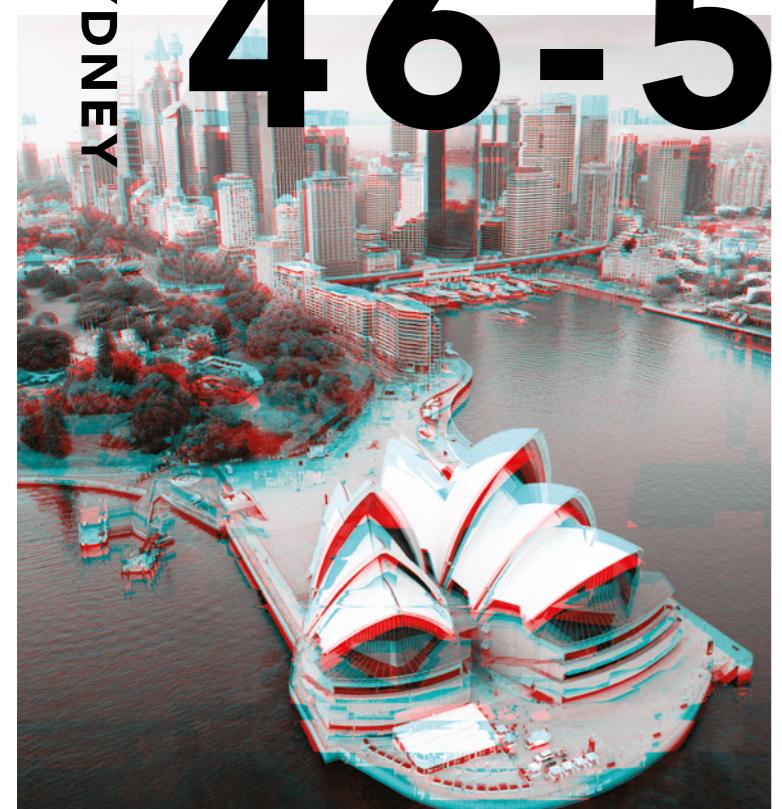
- A safe and secure learning environment conducive to creativity and innovation in design
- Open plan and specialised learning spaces (sewing rooms, editing suites, photography studios, etc.)
- Campus-wide Wi-Fi
- Media equipment loan
- Resource centre (aka library)
- High-end desktop technology facilities with current software for increased processing power
- Student lounge areas (aka daydream-to-reality brainstorm-incubator facilitation complex)
- Student services (go here first when in doubt)
- Career and alumni services
- Device charging facilities (thank god)
- On-campus café and/or nearby eating and shopping conveniences
- 24/7 access (Sydney and Brisbane; Melbourne coming up shortly.)



SYDNEY

46-52

MOUNTAIN ST,
ULTIMO,
NSW 2007



Sydney has emerged as a key global design centre with a dynamic creative community. It has established its position as Australia's leading city for commercial design. Located on the fringe of the bustling CBD in Ultimo, this converted heritage building is close to creative studios, marketing agencies and heaps of places to go out.

Today's teaching and learning spaces need to fit unique tasks, so we've designed buildings with a combination of open spaces, traditional classrooms and specialist studios. Need to access specialised technology or tools? Head to a digital media lab, photo imaging studio, craft workshop or fashion studio.

Working on a collaborative project? Between the café, library, pods and each building's open feel, you'll be spoiled for choice. Ultimo campus enjoys an after hours zone that ensures your access to campus facilities 24/7, so you can study when it suits you.

MELBOURNE

595

LITTLE COLLINS ST,
MELBOURNE,
VIC 3000



Set deep in the heart of Australia's cultural capital, our Melbourne campus is surrounded by stunning architecture, café-filled laneways, unique street art, cool small bars, unbeatable boutiques and stunning galleries. Plus there's heaps of sport, all year round.

Located on Little Collins Street, our campus offers interactive studio learning environments as well as spacious breakout zones for group work. There's a growing collection of books and journals, as well as an extensive online library. Classes at the Melbourne campus run on flexible timetables. If you want to socialise or relax between classes, you'll find spacious student common areas.

Melbourne is well known for its cosmopolitan lifestyle. Experience great sporting events, quality fresh local produce and international cuisines, festivals and free community events.

PERTH

19

ABERDEEN ST,
NORTHBRIDGE,
WA 6003
(BILLY BLUE ONLY)



Our Perth operation is located within the Central Institute of Technology at Northbridge, close to the heart of the city. A short walk from the main Perth train station, the campus is all about the bus, including the free CAT bus stop right at our front door.

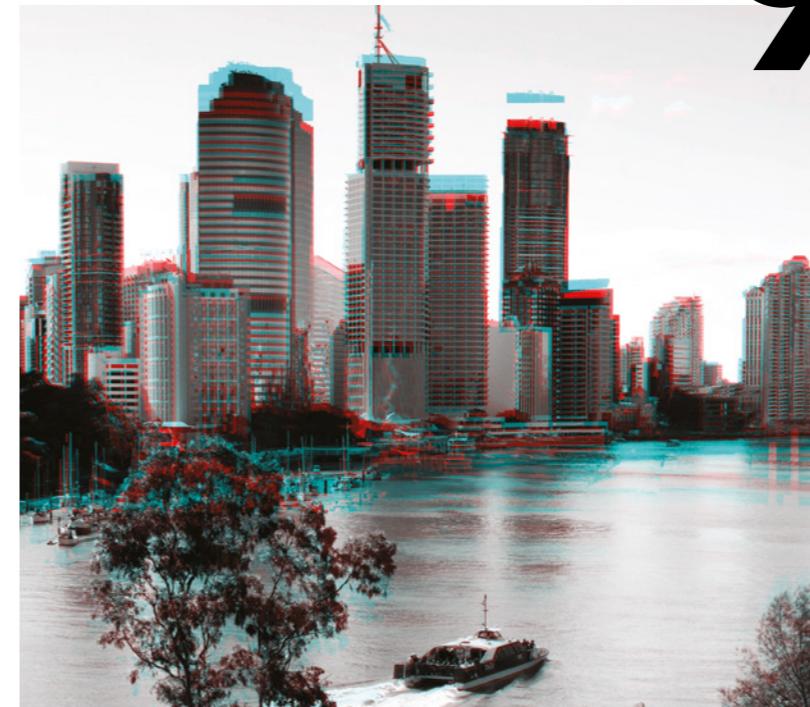
The campus is well positioned in Perth's cultural precinct with PICA (Perth Institute of Contemporary Arts), the Art Gallery of Western Australia and the State Library of WA as our neighbours. The State Theatre Centre is also just down the road, including the recently opened Perth State Heath Ledger Theatre. Closer to home is also our own gallery, Gallery Central, which hosts several exhibitions throughout the year.

A stone's throw away is William Street, a hub of galleries, restaurants, boutiques and pop-up shops. There is always something going on to inspire you!

BRISBANE

90

BOWEN TERRACE,
FORTITUDE VALLEY,
QLD 4006



What's it like to study in Brisbane? Very cool when your campus is located in Fortitude Valley, just minutes from Brisbane's city centre. This cutting-edge new facility is perched on cliffs overlooking the Brisbane River and captures a Queensland architectural style that our Sunshine State is famous for.

Enjoy the latest digital learning technologies, open learning and collaborative classroom and project spaces, and a creative and stimulating vibe. Wi-Fi is everywhere. Brisbane campus enjoys an after hours zone that ensures your access to campus facilities 24/7, so you can study when it suits you. If you want to chill out between classes, there are breakout zones with charging stations and an on-campus cafe. Students also have access to a range of support services including learning labs with the latest audio-visual technology as well as spacious breakout spaces for group work.

**THROW OUT YOUR
ALARM CLOCK!***
**STUDYING ONLINE
MEANS YOU LEARN
WHEN IT SUITS YOU,
NOT WHOEVER
DECIDED EARLY
MORNING WAS A
GREAT TIME TO BE
AWAKE.**

*If you use your mobile as an alarm clock, probably don't throw it out.

STUDY ONLINE

STUDYING A COURSE ONLINE IS A GREAT OPTION IF YOU ARE JUGGLING WORK AND/OR FAMILY COMMITMENTS, DON'T LIVE CLOSE TO A CAMPUS OR JUST LIKE TO WORK IN YOUR UNDERWEAR. ONLINE LEARNING GIVES YOU COMPLETE FLEXIBILITY TO STUDY WHEN AND WHERE YOU WANT. OUR COURSES ARE SPECIFICALLY DESIGNED TO FIT YOUR LIFESTYLE – AND YOU CAN TAILOR YOUR STUDY TO SUIT YOUR NEEDS.

Our online learning is delivered through a web-based system called Blackboard. This state-of-the-art service has a number of benefits including:

- Responsive, one-on-one, personalised tutorial support and service
- High quality curriculum and learning materials designed for learning anywhere
- Access to online library collections with over 70 million articles
- Facilitated communication between students, academics and support staff
- Access to student group activities such as discussion forums, message boards, blogs and wikis

REAL-LIFE STUDENT SUPPORT

To help you get through your study, and troubleshoot any concerns, our academic and administrative support teams regularly check in and monitor your progress. You will also have access to assignment and study support, student orientation and counselling services. As our student, you know you have the edge – and we're here to sharpen it.

A SERIOUS ALTERNATIVE

Pretend we're frowning for a minute. Online study delivers the same outcomes and opportunities as face-to-face learning. But to get those sweet rewards, you have to put in the same amount of time and dedication to your study. In many ways, it's more self-motivated than traditional learning. We recommend that you commit to between 20-40 hours of study per week.

(Okay, we're smiling again.) Online study is a great option if you're juggling work and/or family commitments, don't live close to a campus or like to sit in cafés, using up their Wi-Fi while you nurse a cappuccino. But it also requires dedication.

LOG INTO CLASS THROUGH MOST DEVICES

We've invested in the latest digital classroom technologies, so you can interact with lecturers and classmates through live web conferencing and discussion forums, using some amazing collaboration tools. Download study materials, videos, podcasts and presentations from most devices, whenever you want.

STUDY WHEN LIFE PERMITS

With flexible timetables, you can tailor your course to suit your work hours and lifestyle. In most cases you can choose to study full- or part-time. A maximum of 25% online course study load is available to international students studying in Australia.

BLEND ONLINE CLASSES WITH ON-CAMPUS

While online study is fantastically convenient, mixing it with on-campus classes can be a great way to stay engaged. Known as blended learning, this option (available in many of our courses – check with a Course and Career Advisor) lets you create a timetable that combines online and face-to-face classes.

CONNECT TO FELLOW STUDENTS

Studying online doesn't mean missing out on the human buzz that comes with group learning. We've designed our online programs to keep it real. Get to know your lecturers and mix with students through group work such as discussion forums, message boards, blogs and wikis.

SOMEDAY – AND THAT DAY MAY NEVER COME –
WE'LL CALL UPON YOU TO DO A SERVICE FOR US...

WE'RE CONNECTED

Both Billy Blue and CATC maintain strong links with the industry, ensuring all our students have realistic experience and expectations of what they're getting themselves into.

It's no good being a creative genius if you don't tailor your work to the specific needs of an employer or client. We help you start your design career before you graduate, so you can enter a professional design environment like you were born to it.

You'll get real-world experience and the chance to flex your creative muscle on community events or public space opportunities. Our courses are nationally recognised and developed in close consultation with industry professionals.

You'll graduate with a qualification that is industry-endorsed and gives you strong links to the career of your choice.

YOUR LECTURERS ARE INDUSTRY PROFESSIONALS

The best people to teach design are actually practising in the industry now, keeping abreast of current trends and technologies. We offer you genuine industry experience and connections to help you to stand out as a design graduate.

INDUSTRY-FOCUSED COURSEWORK

Those practicing design professionals we mentioned – they ensure the courses we provide are up-to-date with industry practices and trends. This includes teaching realistic skills that are in demand.

Understanding how to present, work through changes and sign off on a project are valuable skills. They can make your employer or client feel like their money has been well spent, earning you repeat business.

INTERNSHIP PROGRAM

For students in our Billy Blue courses, we have internship and work experience arrangements with design industry leaders. These include Museum of Contemporary Art, Sixty40, Host, The Loop, Frank Digital, Pusher, MAUD, MTV, Toby&Pete, The Projects, Hoyne, Creative Method, Proto Partners, MOON, The Distillery, E2, Boccalatte, Digital Eskimo, Re Team, Ellery, Ksubi, Willow, Seafolly, Ben Sherman and Mentally Friendly.

We provide valuable work experience opportunities, so you graduate with a broad professional portfolio, strong commercial compass and creative licence. Our graduate showcases and previews are well attended by industry professionals and our extended creative community, helping you connect with potential future employers. That's when we call in the favour...

TESTIMONIALS

IT'S SO EMBARRASSING HOW HIGHLY THE DESIGN INDUSTRY SPEAKS OF OUR COLLEGES AND GRADUATES.
#HUMBLEBRAG

Frost*

Frost Design
Carlo Giannasca
Design Director & Partner

"In my experience, Billy Blue produces students who have that rare combination of creativity and professional competence. This is refreshing for an employer who is looking for people who are capable and can hit the ground running."



Eskimo
Genevieve McKelvey & Clare Stephens
Art Directors

"We are really impressed with the high standard of professionalism, enthusiasm and passion from our mentees and their fellow students as seen at the end-of-year exhibition. It's great to see a wide range of work in their folios from typography and packaging through to advertising. The briefs set are realistic guides of what they might be given when working in a studio and are sure to give them a good insight into what will be expected of them once they enter the workforce."

dynamic students that we believe are ready to play a part in our business. Without fail the interns we've taken on from CATC have shown an incredible degree of enterprise, energy, enthusiasm and creativity. They have quickly become invaluable members of the team, working on major projects for both domestic and international clients. We plan to give this ongoing relationship our full commitment."

Aquent

Aquent
Alex Kenning
General Manager Recruitment

"Being a creative and digital recruitment business we have built our reputation on sourcing and representing the very best talent in the market. So it comes as no surprise that we have placed, and I have no doubt will continue to place, many Billy Blue/CATC alumni into creative and digital roles with our clients."



SOAP Interactive
Bradley Eldridge
Executive Creative Director

"I work with the lecturers at Billy Blue to run briefs for the students that are live in our studio. These 'shadow briefs' give students exposure to brands like news.com.au and Lynx bodyspray with challenges that are both real and current. I like it that Billy Blue gets the students working in teams just like they would in the real world and the response process develops skills in ideation, design and presenting."

Landor

Landor Associates
Mike Staniford
Executive Creative Director

"Over the last five years Landor has built a strong relationship CATC Design School with the deliberate intention of reducing the gap between industry and education. As part of our Shine design internship program, now in its sixth year, we offer places to the brightest and most



THE
FIRST
TASTE IS
FREE

ONCE YOU
EXPERIENCE
THE LIFE
OF DESIGN,
YOU'LL
NEVER
WANT TO
BE A BANK
TELLER
AGAIN.

OPEN DAYS

We hold open days regularly throughout every year. It's a chance for you to see what happens on campus, meet our staff, find out about our courses, hear from current students and graduates and get a real understanding of what lies ahead! Contact us to find out about our next open day.

To reserve your place, visit

www.billyblue.edu.au/upcoming-events

www.catc.edu.au/events

DAY IN THE LIFE WORKSHOPS

Find out what goes on at our colleges, and see what communication, graphic, digital media, interior, and branded fashion designers and photographers really do. You spend a day working on a design brief, producing artwork – both by hand and digitally – and take it to the production stage.

Speak with one of our course and career advisors for more information.

SCHOLARSHIPS

If you are interested in studying with Billy Blue or CATC test your luck and skill against our rigorous selection process and you could emerge with a genuine scholarship. Entry is competitive and restricted to Australian citizens.

To apply, please visit

www.billyblue.edu.au/scholarship

www.catc.edu.au/scholarships

GRADUATE SHOWCASE

Towards the end of their studies, students will be able to showcase their work to fellow industry representatives, students, friends and family at our annual graduate showcase. Get inspired by the creative achievements of your graduating peers and join us in sending them off to an exciting and creative future in the world of professional design.

Visit our Hall of Fame

www.thehalloffame.com.au



**PUT ON
YOU R
THINKING
CAP AND
DESIGN YOU R
FU TURE**

BRANDED FASHION DESIGN



BACHELOR OF BRANDED FASHION DESIGN

THE FASHION INDUSTRY NEEDS PEOPLE WHO CAN CREATE FRESH, INSPIRING, IMAGINATIVE DESIGNS – THEN DEVELOP AND PRODUCE THEM FOR COMMERCIAL SUCCESS.

Branding adds value to clothing. The Branded Fashion Designer's role is to find the most creative, strategic, sustainable and cost-effective solution. They take a generic form (shorts, jeans, T-shirt, skirt), then rework and customise it so it fits with a brand and its image. They work to a price-point determined by their market, dealing with pattern makers and garment constructors to create the final product.

A Bachelor of Branded Fashion Design from Billy Blue will allow you to enter the industry as a brand fashion designer, buyer, brand manager, trend forecaster, merchandiser or product developer.

Delve into the design and development of products for a brand's clothing collections. Manage the production of designs to meet project budgets and timelines, discover brand trends, 2D and 3D imaging, project management, plus garment construction, the history of design and fashion business.

You will also have the opportunity to complete an internship with one of our fashion industry partners, giving you fantastic business experience, fresh contacts, and material for your CV and portfolio.

They might even let you keep an outfit or two. For "research".

BACHELOR OF BRANDED FASHION DESIGN

The Bachelor of Branded Fashion Design focuses on the design, production and branding of garments. You learn how to create and brand a range of design solutions, using the latest software to communicate your product design ideas.

Discover how to produce clothing designs according to project budgets and timelines, and find out how to manage the integrity and positioning of a brand. Investigate the theory behind design and marketing, evaluate communication and branded fashion strategies, and scrutinise current, present and future fashion trends. You'll enhance your forecasting, project-management and drawing skills, and discover the difference between fashion and clothing.

BRAND YOURSELF A CAREER

This innovative qualification equips you with the skills to become a branded fashion designer, buyer, merchandiser or product developer. Having this qualification under your belt also means you can launch your own range of garments. Picture yourself working for any number of leading fashion brands from Country Road and Louis Vuitton to General Pants or Witchery.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview.

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5.

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 069278M

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney, Melbourne, Brisbane

FEE-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Branded Fashion Design course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:

- Fashion Illustration
- Colour and Material Theory
- Design Exploration
- Introduction to Branded Fashion Technical Drawing
- Graphic Framework for Branding and Design
- Fashion versus Clothing
- Introduction to Shape and Form
- Fashion Studio Practice

LEVEL 200

Students take 7 core subjects and 1 elective for Level 200:

- International Fashion Systems
- Digital Print Design and Print Theory
- Techs and Specs for Fashion
- Branded Fashion Co-operative
- Design Development and Costing
- Advanced Draping and Sewing
- Enterprise Management Systems

LEVEL 300

Students take 6 core subjects and 2 electives for Level 300:

- Collection Design
- Professional Portfolio Production
- Branded Fashion Industry Research
- Portfolio Range
- Technical Portfolio Production
- Branded Fashion Production

ELECTIVES

- Fashion and Social Media
- Fashion Marketing and Brand Development
- Fashion Buying and Merchandise Planning

Electives are subject to availability and may not be offered in all locations or during particular times.

GRADUATE SPOTLIGHT

DON'T CELEBRATE THE MUNDANE

by Jodie Hilton

Working as a stylist and visual merchandiser, and mum of two red-haired kids, I wanted to align my passions with my career. My time away from family was precious, so I had to make sure I was getting something out of that time – like working in an industry where I knew I was surrounded by a tribe of passionate creatives and deadly accurate makers.

I already knew Billy Blue had a great rapport and reputation in the fashion industry and that graduate students are highly regarded as quality candidates for employment. It was immediately obvious that the lecturers are passionate and supportive. I wasn't sure what I wanted to do in fashion but I needed to create. I just needed the direction and support and that's what I received.

Within my first year I won the BT illustration Prize (2015), took on two internships (fashion and publishing), attended NY Fashion Week, volunteered at Mercedes Benz Fashion Week, mingled with industry heavyweights and became happy within myself by finding my tribe.

My favourite part has been having my mind twisted in ways that allows me to find creativity in ANYTHING. I now have the ability to create a complete collection, inspired by anything from historical to modern life, architecture, music and politics. To interpret that inspiration for a brand's aesthetics with a target customer in mind.

There will never be enough reviews that can express how truly great Billy Blue is. The new campuses are like studying at Google. The lecturers are highly skilled. My number-one tip is to be organised and treat this course like a job with deadlines. You'll be in a great mindset for the industry.

Don't celebrate the mundane. Follow your dreams and commit to them. The investment in yourself is the best investment you'll ever make.



**BACHELOR OF COMMUNICATION DESIGN
DIPLOMA OF GRAPHIC DESIGN (CUV50311)**

WE'VE GOT 'EM ALL, FUTURE LEGENDS – TYPOGRAPHY, BRANDING, PUBLICATION DESIGN, ADVERTISING, IMAGE MAKING, PACKAGING, WEB DESIGN AND INFORMATION DESIGN.

Graphic design influences almost everything we see, with effective communication and creative thinking consistently topping the "must have" lists of potential employers. The world needs more creative thinkers, and graphic and communication designers are perfectly situated to answer this call.

Our courses in graphic and communication design will introduce you to a comprehensive range of disciplines, including typography, branding, publication design, advertising, image making, packaging, web design and information design.

You will focus on the creation of visual messages, ideas and information for a range of audiences. You will develop broad range of visual communication design skills informed by theoretical and technical knowledge and will be able to apply those skills in real world graphic design outcomes.

You bring the attitude, we'll bring the skills.



COURSE DESCRIPTION

The Bachelor of Communication Design introduces you to a comprehensive range of communication design disciplines: typography, branding, publication design, advertising, image making, packaging, web design and information design. You engage with the design process – moving from basic exercises to a range of fully comprehensive projects – where initial concepts are taken through to printed or screen-based products.

CREATE AN EXCITING FUTURE

The huge amount of visual material made for commercial and cultural purposes means there's plenty of work to be found in communication design. This qualification equips you with the skills to become employed in fields such as graphic design, art direction, photography, illustration, advertising, print media, magazine design and publishing, copywriting, typography, finished art, packaging design, book design, information architecture and interactive graphic design.

That's a long sentence with heaps of commas. Once you do this course, you'll know whether it would've looked better as a bullet list.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 081277M

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney, Melbourne, Brisbane

FEES-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Communication Design course page: billyblue.edu.au/courses

LEVEL 100

Students take 5 core subjects and 3 electives:

- Design Fundamentals
- Design Exploration
- Thinking Visually
- Typographic Fundamentals
- Ways of Seeing

LEVEL 200

Students take 1 core subject and 7 electives for Level 200:

- Message, Meaning, Media

LEVEL 300

Students take 6 core subjects and 2 electives for Level 300:

- Live Design Studio
- Major Project
- Culture of Change
- Exhibition/Live Briefs
- Portfolio
- Business by Design

ELECTIVES

- The Language of Type
- Developing Visual Vocabulary
- Brand Management
- Data Visualisation
- Experience, Interface, Interaction
- Time, Space, Motion
- Text and Image
- Typographic Systems
- Type Generation
- Life Through a Lens
- Audience, Viewpoint, Commentary
- Sequence and Narrative
- Interaction Design
- Motion Design
- Interface Development 1
- Content and Technology Systems
- Live Action Production
- Motion Graphic Design 1
- Environmental Branding
- Internship
- Society, Packaging, Consumers
- Packaging and Branding
- User-centred Design
- Inspiration to Implementation
- Wayfinding

Electives are subject to availability and may not be offered in all locations or during particular times.

GRADUATE SPOTLIGHT

RETURNING TO STUDY IS A CAREER HIGHLIGHT

by Calum Shand

I was managing a boutique fashion footwear store on Little Collins Street. It was a great little store that offered unique footwear options for both streetwear and high fashion customers. This is actually where I met one of the Billy Blue lecturers, who introduced me to the alternative approach to teaching they offer.

Billy Blue is a more intimate college that allows for class collaboration – it's treated like a real functioning studio. I feel comfortable upskilling and learning from passionate lecturers who actually take a genuine interest in design and are happy to share their knowledge. Most of our lecturers are actively working in design, which makes the whole experience more meaningful and relevant as we can keep up to date with what's happening.

Studying at Billy Blue has made me a more ambitious person. I have developed new strategies towards design that have helped me refine my ideation process. Over the last few months we've worked on some great briefs that have allowed me to use my design skills and apply them to live briefs, such as human trafficking in Cambodia and Oxfam's Close The Gap campaign. I'm also really thankful to have a class that is diverse and driven.

Working on live briefs has been a great experience; collaborating with the class to develop ideas and strategies has become something I have really enjoyed. Pitching ideas and presenting is something that doesn't come naturally to most so it's been good that it's an essential part of most briefs.

Recently I landed a junior digital designer position at Seesaw studio in North Melbourne. I have been working here for the past three months, in between uni and freelance jobs. It is a close-knit studio that fully embraces the design culture and creative process. I get to work on both digital and print so I'm learning plenty. Seesaw studio is everything you could wish for as a recent graduate because they have the time and dedication to help me progress.

Returning to study has been a big huge highlight of my career. It's helped put a lot of things into perspective, which has allowed me to become extremely determined. Over the past few months I feel I have made the most progress towards discovering my strengths and where I want to take my career.

DIPLOMA OF GRAPHIC DESIGN

[CUV50311]

This hands-on graphic design course teaches you advanced skills such as typography, layout and design, colour psychology, computer graphics, marker concepts, advanced advertising, packaging design, promotional design and commercial illustration. Develop excellent design awareness, and strengthen your own individual communication style.

CAREER OUTCOMES

As a graduate, you'll be equipped for a role as a graphic artist, designer or illustrator within specialist multimedia companies, design studios, print and publishing houses, marketing and promotions companies, educational institutions, government departments, stop animation or audiovisual/video production companies.

START A CAREER IN:

- Graphic Design
- Junior Art Direction
- Brand and Identity Design
- Illustration and Concept Art
- Packaging Design
- Corporate Design
- Advertising Design
- Magazine Design
- Computer Finished Art

TRAINING PACKAGE DETAILS:

<http://training.gov.au/Training/Details/CUV50311>

ENTRY REQUIREMENTS

All students:

- Show basic examples of computer skills using graphic design industry software, which may include multi-page layout and digital manipulation
- Apply basic knowledge of graphic design trends and technologies
- Produce simple examples of graphic design work
- Produce basic typography

ADDITIONAL ENTRY REQUIREMENTS

Domestic students seeking VET-FEE-Help loan:

- A completed Australian secondary education qualification or equivalent; OR
- Undertake Language, Literacy and Numeracy (LLN) testing and demonstrate competency at exit level 3 in the Australian Core Skills Framework (ACSF) in both reading and numeracy.

International students

- Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

COURSE STUDY REQUIREMENTS:

- Full-Time blended* - 3 trimesters, 20hrs p/w (15hrs on-campus, 5hrs online).
- Part-Time blended* - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w (6hrs on-campus, 2hrs online). Trimester 2, 3, 5 - 12hrs p/w (6hrs on-campus, 6hrs online).
- Full-Time online - 3 trimesters, 20hrs p/w
- Part-Time online - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w. Trimester 2, 3, 5 - 12hrs p/w.

COURSE DETAILS

Provider: CATC Design School

CRICOS course code 076751K

DURATION

1 year full-time or 2 years part-time

LOCATION:

Sydney, Brisbane,
Melbourne, Online

DELIVERY:

Full-time Blended*
Part-time Blended*
Full-time online
Part-time online

*Blended - face to face on campus
plus facilitated online

OVERSEAS STUDENTS

Full-time blended only.

ACCREDITING BODY

Australian Skills Quality Authority
(ASQA)

SUBJECTS OVERVIEW:

ADVERTISING

BSBADV509A Create mass print media advertisements

BSBCRT301A Develop and extend critical and creative thinking skills

INTERACTIVE MEDIA

CUFDIG401A Author interactive media

DESIGN INDUSTRY

CUVGRD506A Develop graphic design
practice to meet industry needs

WEB

ICAWEB505A Develop complex web page layouts

CAREER PREPARATION

CUVPRP503A Present a body of own creative work

CUFIND401A Provide services on a freelance basis

SPECIALISATION

CUAIND401A Extend expertise in specialist field

PUBLISHING

CUVGRD505A Design and manipulate complex layouts

Refer to your CATC Course
and Careers Advisor for more
information and support for
enrolment procedures.



GRADUATE SPOTLIGHT

IT'S NEVER TOO LATE TO START

by Cara Tune

At the beginning of 2012 I went on a three-month trip around the world. For the rest of that year I was writing fiction and soul searching for the right career path. After a Semi-Permanent conference I realised graphic design was it.

I always wanted to be an artist from a young age, dabbling in several kinds of art throughout the years. To me, design was a way to be given the opportunity to create many different forms of art and get paid to do it. It was an ideal prospect that simply hadn't occurred to me before.

I chose CATC following my trip to Semi-Permanent because one of the art director lecturers who spoke that year had a member in their design studio who had studied there. I was impressed by the dedication the school had in connecting with prospective students. This level of dedication, I came to find, was a trait reflected not only in all the staff members but also in the running of the school in general.

After graduating, I took on an internship that lasted a month, leading to me illustrating a children's book for UNICEF. One of the lecturers from CATC, Ian Brown, posted a job on the CATC Alumni Facebook page, which I went for and landed. It's a wonderful job that's a mix between video editing and graphic design. I've designed fliers, sports gear and websites, and filmed a kooky staff video.

If anyone has ever told you something wasn't worth pursuing because you'd never make any money in it, ignore them. If you like something, find all the fields that thing exists in and try them. It's never too late to start a career that lets you make a living doing what you love.



DIGITAL MEDIA DESIGN

BACHELOR OF DIGITAL MEDIA (3D DESIGN AND ANIMATION)
BACHELOR OF DIGITAL MEDIA (MOTION DESIGN)
BACHELOR OF DIGITAL MEDIA (INTERACTION DESIGN)
DIPLOMA OF DIGITAL MEDIA DESIGN

**IF IT'S ON A SCREEN, IT'S
DIGITAL DESIGN. AND WITH
MORE AND MORE SCREENS
POPPING UP IN OUR LIVES
EVERY DAY, THERE'S PLENTY
TO DO – WHETHER YOU
WORK FOR A COMPANY OR
YOURSELF.**

Digital Media Design courses are industry-driven, giving you in-demand skills for a wide range of high-growth sectors from web and mobile to 3D and visual effects.

Want to study more than one area? No problem – each of our degrees allows you to experience another specialisation. Want a tasting platter? Our seven-month Diploma of Digital Media Design introduces a range of concepts and skills, and can lead to a degree with only a year and a half of further study.

You'll also have the opportunity to complete an internship with one of our digital media industry partners, giving you fantastic studio experience, fresh contacts, and material for your CV and portfolio.

Explore virtual worlds and unlock achievements for bragging rights!

BACHELOR OF DIGITAL MEDIA

3D DESIGN AND ANIMATION

Building worlds, creating characters and using them to tell fantastic stories – that's the dream that this degree makes a reality. We will give you the knowledge, skills and experiences you need to take on a career in 3D design or animation for film, games, TV, advertising, information/education and beyond.

Acquire hands-on skills in modelling, rigging, animation, texturing, lighting and compositing. Explore design and animation theory to enrich your creativity and storytelling, working through briefs and creative processes used by the industry.

In your final year, you can apply for an internship with a professional 3D design and animation studio, and get the chance to work on live project work for a real-world client.

Complement your specialisation by taking elective subjects in Motion Design, Interaction Design or Communication Design. Pick and mix elective subjects to further tailor your degree to match the ending of the story you want to tell.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 081284A

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney and Melbourne

FEE-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Digital Media (3D Design & Animation) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:

- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

LEVEL 200

Students take 6 core / specialisation subjects and 2 electives for Level 200:

- Digital Studio 1
- Character Modelling
- Character Animation 1
- Digital Studio 2
- Modelling and Visualisation
- Character Animation 2

LEVEL 300

Students take 6 core / specialisation subjects and 2 electives for Level 300:

- Digital Studio 3
- 3D Visualisation, Compositing and Effects
- Animation Production
- Portfolio Development
- Emerging Practice in 3D Design and Animation
- Major Project in 3D Design and Animation (optional for students taking 3D Design and Animation Internship)
- 3D Design and Animation Internship (competitive entry)

ELECTIVES

- Interface Development 1
- Content and Technology Systems
- Interface Development 2
- Experience Design 1
- Live Action Production
- Motion Graphic Design 1
- Story and Cinematography
- Compositing and Visual Effects 1
- Interface Development 3
- Experience Design 2
- Motion Graphic Design 2
- Compositing and Visual Effects 2

Electives are subject to availability and may not be offered in all locations or during particular times.

BACHELOR OF DIGITAL MEDIA

MOTION DESIGN

Get moving! A degree in Motion Design prepares you for a career designing and producing content for film, TV, games, advertising, information/education and beyond.

Acquire hands-on skills in motion graphic design, digital video production, editing and post-production, sound design, concept design, pre-production planning, cinematography, compositing and visual effects.

Explore the theory and context of design, film, TV and animation to enrich your creativity and storytelling, while working through briefs and creative processes used by industry.

In your final year you can apply for an internship in a professional motion design studio or production house, with the chance to work on live project work for a real-world client.

Complement your studies by completing elective subjects in 3D Design and Animation, Interaction Design or Communication Design. Pick and mix elective subjects to further tailor your degree to where you want to be.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 081282C

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney

FEE-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Digital Media (Motion Design) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:

- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

LEVEL 200

Students take 6 core / specialisation subjects and 2 electives for Level 200:

- Digital Studio 1
- Live Action Production
- Motion Graphic Design 1
- Digital Studio 2
- Story and Cinematography
- Compositing and Visual Effects 1

LEVEL 300

Students take 6 core / specialisation subjects and 2 electives for Level 300:

- Digital Studio 3
- Motion Graphic Design 2
- Compositing and Visual Effects 2
- Portfolio Development
- Emerging Practice in Interaction Design
- Major Project in Motion Design (optional for students taking Motion Design Internship)
- Motion Design Internship (competitive entry)

ELECTIVES

- Character Modelling
- Character Animation 1
- Modelling and Visualisation
- Character Animation 2
- 3D Visualisation, Compositing and Effects
- Animation Production
- Interface Development 1
- Content and Technology Systems
- Interface Development 2
- Experience Design 1
- Interface Development 3
- Experience Design 2

Electives are subject to availability and may not be offered in all locations or during particular times.



BACHELOR OF DIGITAL MEDIA

INTERACTION DESIGN

It's where human senses meet digital interface – the stuff that makes babies seem like geniuses because they can use tablets. (Actually, we're the geniuses for building designs even a baby can use.)

A degree in Interaction Design gives you the essential research, design and development knowledge required to make your mark in this exciting field across web, mobile, social and online.

The degree covers the theory and practice of user experience design, information architecture, graphic and interface design, human-computer interaction, nonlinear storytelling, scripting and development, user behaviour and psychology, research, innovation and strategic thinking.

In your final year you can apply for an internship in a professional interaction design studio, and get the chance to work on live projects for a real-world client.

Complement your studies by completing elective subjects in Motion Design, 3D Design and Animation or Communication Design. Pick and mix elective subjects to further tailor your degree...exploring multiple paths like a baby with a touchscreen.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 081281D

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney and Brisbane

FEE-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Digital Media (Interaction Design) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:

- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

LEVEL 200

Students take 6 core / specialisation subjects and 2 electives for Level 200:

- Digital Studio 1
- Interface Development 1
- Content and Technology Systems
- Digital Studio 2
- Interface Development 2
- Experience Design 1

LEVEL 300

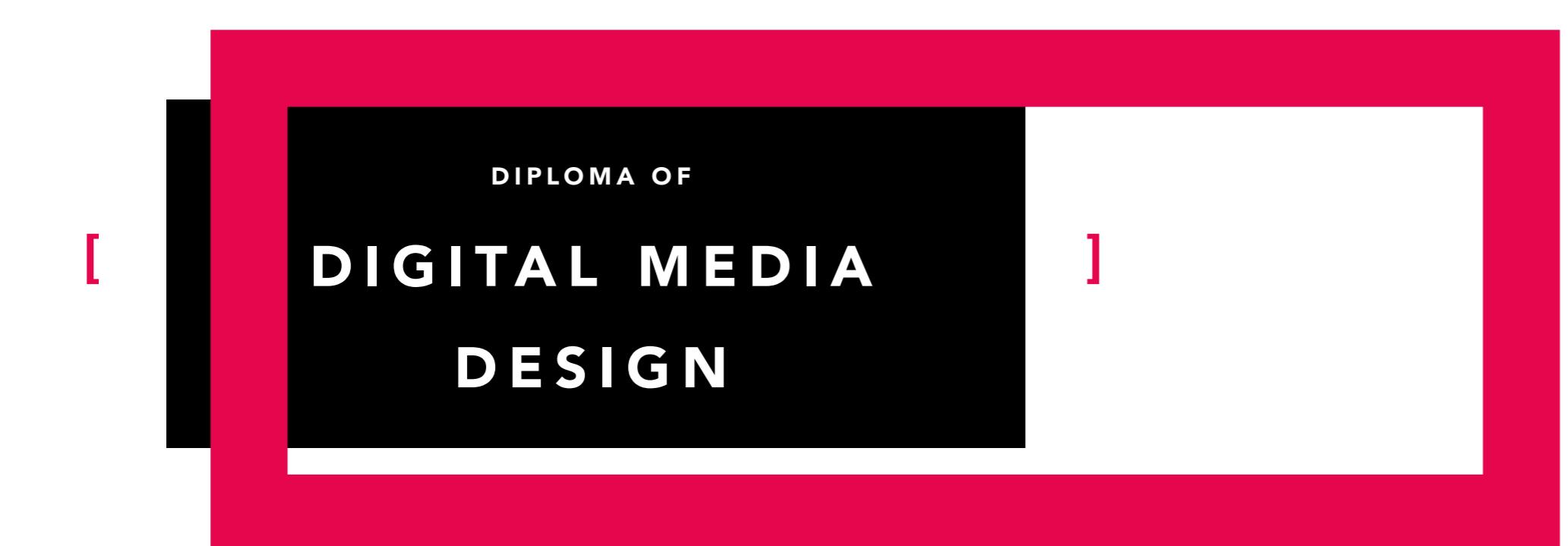
Students take 6 core / specialisation subjects and 2 electives for Level 300:

- Digital Studio 3
- Interface Development 3
- Experience Design 2
- Portfolio Development
- Emerging Practice in Interaction Design
- Major Project in Interaction Design (optional for students taking Interaction Design Internship)
- Interaction Design Internship (competitive entry)

ELECTIVES

- Character Modelling
- Character Animation 1
- Modelling and Visualisation
- Character Animation 2
- Live Action Production
- Motion Graphic Design 1
- Story and Cinematography
- Compositing and Visual Effects 1
- 3D Visualisation, Compositing and Effects
- Animation Production
- Motion Graphic Design 2
- Compositing and Visual Effects 2

Electives are subject to availability and may not be offered in all locations or during particular times.



Interested in digital design but not sure exactly where you want to be? Don't panic. This seven-month diploma lets you explore the vast and exciting range of career paths open before you.

The program offers a broad foundation in essential digital design skills and concepts including ideas generation, graphic design, 3D design, digital video, motion graphics, web and interactive design. You'll graduate with direct design practice experience in animation, interaction design and motion design.

Use this course as a way to decide where to focus next, which specialist digital media design degree to undertake, or as a stepping stone into junior or entry-level role in a digital studio or production house.

DIVE INTO DIGITAL MEDIA

We live in a world of moving images – from TVs to smartphones to interactive billboards – and it's designers with visual storytelling skills who create them.

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 081289G

DURATION

Full-time: 1 year
Full-time accelerated: 7 months
Part-time: 2 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney, Melbourne, Brisbane

FEE-HELP

Available for eligible Australian students

ENTRY REQUIREMENTS:

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 56 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

For overseas students only:

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Diploma of Digital Media Design course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100

- Design Fundamentals
- Design Exploration
- Experience, Interface, Interaction
- Time, Space, Motion
- Drawing for Concept Development
- Interaction Design
- Motion Design
- 3D Design and Animation

GRADUATE SPOTLIGHT

WORK YOU CAN BE PROUD OF

by Alex Frick

After graduating from Billy Blue, I continued in the job I obtained through an internship, doing front-end development at Mentally Friendly. It was a great starting point, allowing me to polish my skills as a developer and own the role as the resident WordPress expert.

However, I didn't do as much design in that role as I would have liked, and I felt I had kinda settled into a role I would have been in without having studied at Billy Blue. So when a Laureate representative approached me at graduation, offering a design role, I jumped on the opportunity. Now I do all kinds of digital marketing design for Laureate International, from microsites and blogs to animations and Facebook pages.

One of the projects I'm most proud of is still under NDA, so I can't tell you much about it. It was a rapid prototyping project involving a designer, a back-end developer and myself as a front-end developer. It was a unique technical challenge and I am really proud of the role I played as the mediator in the team between the designer and the back-end developer as well as the UX challenges the designer and I overcame together.

The best advice I can give is to have really high standards. Never think, "Oh this assignment is good enough" or "At least I'll pass." Always try to do better. You'll stress out heaps this way, but in the end you will have work you are proud of and more importantly you will have made a good name for yourself among your peers and teachers. You never know what opportunities that can generate!

GRADUATE SPOTLIGHT

FROM SCIENCE TO PIXELS

by Tom Wood

Tom Wood envisaged a career in science, even completing a degree in Pharmacology, but eventually realised that his true passion was design. He has now completed the Digital Media Design course and is pursuing his interest in 3D design.

I completed a degree in Pharmacology but wasn't convinced that pharmaceuticals were my thing. Throughout my science degree, I coded and designed websites and print media in my spare time, getting both paid and unpaid work. I would stay up to ridiculous hours most nights designing even the smallest of things. I slowly began to realise that even though I liked the scientific path I was on, the passion was just not there. Eventually I asked myself the question, Why not design? Since then, I have never looked back.

My passion for design comes from the fact that we can produce something completely new and personal but share it with the public. We can make something so mundane into something incredible.

My main interest in digital media is 3D design – it's actually a bit of an obsession. I think I have watched all the Pixar movies at least once; no matter what I am working on, I have a movie running on another

screen and whenever my attention wavers I glance across and am always presented with an amazing visual that inspires me to continue working. The art of motion opens an infinite number of options to explore. Just watching how everyday things, such as people, animals and even wind move, gives me ideas to put into my productions.

Recently I made a small infographic to try to get young people in Sydney to ride their bikes. I could have produced it with a large amount of dry statistics stating the benefits of riding but I realised my target audience would be bored senseless with that approach, regardless how cool or contemporary I made the design. So instead I created a character, Terry, who is a bicycle; through interacting with him, the viewer is able to make a real connection with the issues involved and therefore be affected more profoundly by its message.

Just watching how everyday things, such as people, animals and even wind move, gives me ideas to put into my productions.



MENTOR SPOTLIGHT

VISUALISING BLACK HOLES

by Ivan Kintanar

I am Ivan Kintanar and I have been working in the VFX and CGI industry for more than 10 years now. Working at Billy Blue allowed me to share my experiences and knowledge in 3D design while practicing my craft in various gaming, film and TVC projects.

I always loved watching movies and reading books when I was young and I became fascinated with computer-generated imagery back in my university years. I still remember watching movies like Toy Story and wanting to know how they were done. Looking back, pursuing a career in 3D design and animation was a natural step for me.

Regardless of whether I'm working on a game, film, TVC or interactive project, working with 3D design and computer-generated imagery requires me to be dynamic and innovative creatively. You will never know what subject or areas you will be working on next and I often use items I have seen and read in the past as inspiration for projects I do. In a span of two years, I jumped from developing an animated children's show with a very stylised look and toony characters, to a feature film that needed realistic 3D buildings and underwater scenes, then finally to a documentary where I had to

visualise black holes and strange stars. Most recently, I came from working on a huge action console game set in the 1950s, then immediately went into visualizing offshore oil rigs for disaster management training. Not only did I need to learn and be interested with whatever the topic and style a project has, but I also realised that clients and companies are always looking at my creative take and interpretation.

I have also worked on a documentary about subatomic particle collisions. The production team knew everything from quantum mechanics to particle physics, but it was up to creatives like myself to give a unique take on the topic and visualise everything in an appealing and informative way to audiences.

I always find that successful computer graphics artists can always bring something different and unique to any project.



INTERIOR DESIGN



BACHELOR OF INTERIOR DESIGN (COMMERCIAL)
BACHELOR OF INTERIOR DESIGN (RESIDENTIAL)
DIPLOMA OF INTERIOR DESIGN AND DECORATION (MSF50213)

**THERE ARE A LOT OF DECISIONS TO
 MAKE WHEN YOU'RE AN INTERIOR
 DESIGNER, AND THE FIRST ONE IS:
 COMMERCIAL OR RESIDENTIAL?**

Take the first option, and your Commercial Interior degree will see you engaging with the theoretical and practical elements of commercial interiors – branding, lighting, sustainability and materiality. You will discover how commercial interior design strategies are developed and assessed, exploring how commercial interiors can engage an audience. You will learn how to make commercial environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction..

The second choice, a Residential Interior degree, sees you engage with the theoretical and practical elements of designing residential interiors. You'll explore and respond to contemporary issues impacting residential interior design thinking such as our aging population, homelessness, evolving gender roles and definitions of family. You will unpack and understand frontier theory that informs the notion of home in both physical and virtual environments. You will make residential environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction.

Either way, as a future-ready interior designer, new technologies and environmentally sustainable practices will be part of your learning. You will understand the impact of the selection of materiality, lighting, joinery, furniture and technology systems. Graduate with the valuable skills to create state-of-the art commercial or residential interiors.

And maybe get on one of those TV shows about renovating.

BACHELOR OF INTERIOR DESIGN

COMMERCIAL

Many businesses call upon the unique talents of a strategic and creative interior designer to work in exciting commercial environments including cafés, bars, hotels, restaurants, exhibitions and workspaces.

To meet 21st Century needs, future interior designers will need the theory and practical skills to build interiors for digital environments such as games, film, virtual worlds and animation. The Commercial Interior course has this covered, so you can design for digital spaces as well as physical ones (or maybe a combination of both).

The Bachelor of Commercial Interior Design gives you everything you need to excel in the creation of amazing spaces in both the physical and digital world. Digital technology is a strong focus – how it represents spatial environments, and communicates information relevant to designing, costing, evaluating, and constructing commercial interiors.

You study the fundamentals – branding, lighting, sustainability and materiality – and grasp the practicalities of designing inspiring commercial environments.

Whether it's a small bar, office environment or a sci-fi narrative map, you'll have the skills to build an innovative space for people to work and play in.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 067557J

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Brisbane, Melbourne, Perth, Sydney

FEE-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Interior Design (Commercial) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:

- The Culture of Design
- Ideas and Innovation in Design
- Communication Systems in Design 1
- Interior Design Practice
- Environmental Design 1
- Scheduling Interiors 1
- Design Frameworks
- Systems and Documentation 1

LEVEL 200

Students take 8 core subjects for Level 200:

- Digital Worlds
- Communication Systems in Design 2
- Design Systems and Planning
- Environment Design 2: Commercial
- Design Research
- Emerging Design Technologies: Commercial
- Brand Management
- Environment Design 3: Commercial

LEVEL 300

Students take 6 core / specialisation subjects and 2 electives for Level 300:

- Environment Design 4: Commercial
- Systems and Documentation 2: Commercial
- Creative Thinking Process
- Scheduling Interiors 2: Commercial
- Systems and Documentation 3: Nominated
- Portfolio unit + Industry experience

ELECTIVES

Students can broaden their curriculum with 2 elective subjects at Billy Blue or THINK Education colleges.

In Western Australia, the Bachelor of Interior Design (Commercial) is delivered by Central Institute of Technology, Perth on behalf of Billy Blue College of Design. For campus details refer to Campus pages earlier in this guide. The arrangement between Billy Blue College of Design and Central Institute of Technology ensures students receive an equivalent experience and learning outcomes. This course is governed by all policies and procedures of THINK Colleges Pty Ltd regardless of delivery location. The award of Bachelor of Interior Design (Commercial) is conferred by THINK Colleges Pty Ltd.

BACHELOR OF INTERIOR DESIGN

RESIDENTIAL

Shape and influence the spaces in which people live, through an understanding of design history and theory as well as a solid understanding of the tools you will use to create amazing living environments such as shape and form, lighting, furniture, colour, pattern, materials and textures.

You will learn to create innovative and sustainable solutions using various communication methods and professional skills such as documentation. Discover how technology is changing the way we live, and use that knowledge to shape the future of home (hint: it's more than gluing a tablet to the fridge).

Create, design and organise innovative and responsible solutions for residential environments, using all kinds of media and communication techniques. We'll help you develop into a mature and aware design professional capable of shaping the residential experience at a local or international level.

You could be designing a wide range of residential environments – from single and multi-level houses to the interiors of large scale or high-rise residential apartment complexes. You may find work in any leading architectural or interior design practice, either here in Australia or around the world.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:

- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

Special:

- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS

Provider: Billy Blue College of Design

CRICOS course code 069570G

DURATION

Full-time: 3 years
Full-time accelerated: 2 years
Part-time: 6 years maximum

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney

FEE-HELP

Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Interior Design (Residential) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:

- The Culture of Design
- Ideas and Innovation in Design
- Communication System in Design 1
- Interior Design Practice
- Environmental Design 1
- Scheduling Interiors 1
- Design Frameworks
- Systems and Documentation 1

LEVEL 200

Students take 8 core subjects for Level 200:

- Digital Worlds
- Communication Systems in Design 2
- Design Systems and Planning

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

LEVEL 300

Students take 6 core / specialisation subjects and 2 electives for Level 300:

- Emerging Design Technologies: Residential
- Environment Design 3: Residential
- Creative Thinking Process
- Systems and Documentation 3: Residential
- Systems and Documentation 4: Residential
- Portfolio unit + Industry experience

ELECTIVES

Students can broaden their curriculum with 2 elective subjects at Level 300 from courses offered at other THINK Education colleges.

GRADUATE SPOTLIGHT

COMMITMENT AND FOCUS BRINGS REWARDS

by Kelly Doyle

When I was studying my HSC, I also studied some VET design courses after school and during school holidays to see if design was really my passion (and it was!) After high school I knew I wanted to study a Bachelor in Design. I love how challenging it sounded.

On open day, I really liked the whole Billy Blue College vibe – everyone was very friendly and I knew I would fit into the environment. The lecturers also seemed really design passionate and industry connected, which was inspiring at such a young age.

Billy Blue gave me great skills to feel confident in the real world – even just all those presentations taught me valuable communication skills. They placed me in an interior design internship at The Country Trader in Waterloo. After that my other two internships were with Patty Hava of Hava Studio and stylist Amanda Talbot.

I am currently a junior interior designer for Realize Architecture, which involves all aspects of design using archicad and preparation of schedules for materials and fittings. I am also working as creative assistant for the homewares brand Have You Met Miss Jones, which involves creating/designing upcoming collections and styling for lookbooks and website campaigns. I love both of these roles as they both are challenging yet keep me hungry wanting more. I grow each day as a designer and look forward to each new day at work. I also undertake freelance projects alongside my friend who was in my class at college.

I wouldn't have said it back then but as I look back I loved the whole adventure of studying at Billy Blue! I commuted 90 minutes just to get to college and all the late nights and early mornings filled with moodboards, colour, plans and ideas upon multiple cups of coffee and support from college friends just made it an experience I will never forget! I quite miss it!

GRADUATE SPOTLIGHT

USE YOUR PASSION TO CHANGE YOUR LIFE

by Emily Robertson
2015 DIA Graduate of the Year

For 10 years, I worked as a nurse, completing creative projects on the side for as long as I can remember. I used to have quite a successful jewellery business with my friends while at uni.

I came to CATC with a friend, to check out the Interior Design course. She was going to study full time, and I was going to do a few subjects part time. Funny enough, she didn't end up doing the course at all, while I studied full time!

I like the feel of a smaller campus that focuses on making designers 'industry ready'. All the teachers were really knowledgeable and passionate about their interior design careers. I really enjoyed being right in the heart of our amazing city of Melbourne! We were within walking distance to so many design exhibitions, shops and showrooms to help consolidate our knowledge. I loved that I was able to share this experience with such an interesting and diverse group of personalities, of all ages, who I look forward to seeing out there in the design world.

There was an incredible amount of creative talent all in one room.

I made a huge leap into the unknown from nursing to interior design, and am now working with interior designer Lisa Christie on a number of different projects, assisting with everything from presentation boards to scheduling and sourcing. I'm really enjoying being able to work outside of an office. In this role, I'm able to draw on years of research from my love of design, interiors, architecture and travels to incredible places filled with interesting and exotic visual stimulation.

Over the next five years I aim to be continually developing my design skills and learning as much as I can. I also plan to be working for myself on my own projects during this time, building my own business.

Be passionate about what you do. Go with what really excites you and people will see that in your work.

DIPLOMA OF INTERIOR DESIGN AND DECORATION

[MSF50213]

This unique Interior Design and Decoration diploma course provides greater design awareness and skills to develop your individual style. Explore decoration, colour theory, problem-solving design, presentation approaches and construction drawings. Learn decoration and design practices relating to residential and commercial projects from industry professionals.

Upon completion of this diploma, you will be able to analyse interior decorating and spatial challenges to visualise, present and document design solutions.

Assessments include boutique hotel decoration, styling schemes for multifunctional residential interiors, kitchen joinery, and design of an innovative physical environment for an online brand.

CAREER OUTCOMES

Possibilities for your future include working in interior design studios, furnishings development and sales, interior styling, and design journalism.

Possible roles include:

- Interior Decorator
- Assistant Interior Designer
- Interior stylist
- Colour consultant
- Furniture, furnishings and fabrics supplier sales representative
- Retail furnishings manager
- Retail stylist

TRAINING PACKAGE DETAILS:

<http://training.gov.au/Training/Details/MSF50213>

ENTRY REQUIREMENTS

All students:

- Show basic examples of computer skills using graphic design industry software, which may include multi-page layout and digital manipulation
- Apply basic knowledge of graphic design trends and technologies
- Produce simple examples of graphic design work
- Produce basic typography

ADDITIONAL ENTRY REQUIREMENTS

Domestic students seeking VET-FEE-Help loan:

- A completed Australian secondary education qualification or equivalent; OR
- Undertake Language, Literacy and Numeracy (LLN) testing and demonstrate competency at exit level 3 in the Australian Core Skills Framework (ACSF) in both reading and numeracy.

International students

- Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

COURSE STUDY REQUIREMENTS:

- Full-Time blended* - 3 trimesters, 20hrs p/w (15hrs on-campus, 5hrs online).
- Part-Time blended* - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w (6hrs on-campus, 2hrs online). Trimester 2, 3, 5 - 12hrs p/w (6hrs on-campus, 6hrs online).
- Full-Time online - 3 trimesters, 20hrs p/w
- Part-Time online - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w. Trimester 2, 3, 5 - 12hrs p/w.

COURSE DETAILS

Provider: CATC Design School

CRICOS course code 083113D

DURATION

1 year full-time or 2 years part-time

LOCATION:

Sydney, Brisbane,
Melbourne, Online

DELIVERY:

Full-time Blended*
Part-time Blended*
Full-time online
Part-time online

*Blended - face to face on campus
plus facilitated online

OVERSEAS STUDENTS

Full-time blended only.

ACCREDITING BODY

Australian Skills Quality Authority
(ASQA)

Refer to your CATC Course
and Careers Advisor for more
information and support for
enrolment procedures.

SUBJECTS OVERVIEW:

DESIGN PROCESS 1

- BSBDES302A Explore and apply the creative process to 2D forms
MSAENV272B Participate in environmentally sustainable work practices
MSFID4003 Prepare a materials board for client presentation

GRAPHIC COMMUNICATION

- CUVACD301A Produce drawings to communicate ideas
CUFDIG303A Produce and prepare photo images

DESIGN DRAWING

- CUVACD303A Produce technical drawings
MSFDN4001 Produce drawings from design concepts

PRODUCT KNOWLEDGE

- MSFID4004 Research and recommend furniture and accessories
MSFID4005 Research and recommend soft furnishings for interiors
MSS15002A Develop strategies for more sustainable use of resources

RESIDENTIAL DECORATION

- MSFID4002 Decorate residential interiors
BSBCRT501A Originate and develop concepts

DESIGN PROCESS 2

- BSBDES303A Explore and apply the creative design process to 3D forms
MSFID4011 Determine work health and safety (WHS) implications of interior effects

COLOUR AND LIGHTING

- MSFID4001 Research, analyse and apply colour for interior spaces
MSFID4008 Assess interior light and recommend light fittings

CONSTRUCTION AND CAD

- MSFID4007 Identify materials, construction techniques and methods used in building interiors
CUVACD302A Produce computer-aided drawings

MATERIALS AND FINISHES

- MSFID4006 Research and recommend hard materials and finishes for interiors
MSFID5002A Develop strategies for more sustainable use of resources

DESIGN PROCESS 3

- BSBDES502A Establish, negotiate and refine a design brief
MSFID5005 Explore and apply creative design methodology to interior space
MSFID5002 Develop a decoration proposal for a complex site

FURNITURE AND ARCHITECTURAL STYLES

- MSFID4009 Research architectural styles and movements
MSFFDT4012 Research furniture styles and movements
MEM16006A Organise and communicate information

PROFESSIONAL PRACTICE

- BSBDES403A Develop and extend design skills and practice
BSBDES304A Source and apply industry knowledge

CAD MODELS AND DOCUMENTATION

- MSFID5014 Use CAD applications to complete models and documentation for interior design projects

INTERIOR BUILT ENVIRONMENT

- MSFID5003 Evaluate site for interior design brief
MSFID5005 Explore and apply creative design methodology to interior space

COMMERCIAL DESIGN

- MSFID5002 Develop a decoration proposal for a complex site

PHOTO IMAGING



DIPLOMA OF PHOTO IMAGING (CUV50411)

**IN THE MIDST OF THE
DIGITAL REVOLUTION THERE
HAS NEVER BEEN A MORE
EXCITING TIME TO STUDY
PHOTOGRAPHY. DISCOVER THE
POWER OF CREATIVE IMAGE-
MAKING WITHIN A DYNAMIC
LEARNING ENVIRONMENT.**

Our program offers inspiring and challenging experiences that aren't just about cameras, computers and hashtags. Using digital tools, our students learn to see, understand and create images that communicate and express their individual creative flair and direction – with or without filters.

Talented professional photographers share their knowledge and experience of the industry with students, using the latest equipment and techniques. Students also use social media to share images, hatch new ideas and extend their understandings.

Whether you're interested in fashion photography, advertising, architectural images, fine arts photography or photojournalism, you will graduate from CATC with a portfolio of your own amazing images that will set you on that path.

DIPLOMA OF PHOTO IMAGING

[CUV50411]

More than just cameras and computers, this photography course is about using a range of digital tools to communicate your own individual message with creative flair.

See, understand and create images under the guidance of professional photographers who share their knowledge and experience on the latest equipment and techniques.

Social media is also incorporated as a way of distributing images, hatching new ideas and extending your understanding.

CAREER OUTCOMES

With this qualification, you'll have the technical skills and experience to communicate your conceptual and creative visions through the medium of photography.

You could find freelance or agency work in any of the following areas:

- Commercial Photography
- News Photojournalism
- Fashion & Glamour Photography
- Wedding & Portrait Photography
- Sports Photography
- Photo Technician or Image Manipulator

TRAINING PACKAGE DETAILS:

<http://training.gov.au/Training/Details/CUV50411>

ENTRY REQUIREMENTS

All students:

- Show basic examples of computer skills using graphic design industry software, which may include multi-page layout and digital manipulation
- Apply basic knowledge of graphic design trends and technologies
- Produce simple examples of graphic design work
- Produce basic typography

ADDITIONAL ENTRY REQUIREMENTS

Domestic students seeking VET-FEE-Help loan:

- A completed Australian secondary education qualification or equivalent; OR
- Undertake Language, Literacy and Numeracy (LLN) testing and demonstrate competency at exit level 3 in the Australian Core Skills Framework (ACSF) in both reading and numeracy.

International students

- Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

COURSE STUDY REQUIREMENTS:

- Full-Time blended* - 3 trimesters, 20hrs p/w (15hrs on-campus, 5hrs online).
- Part-Time blended* - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w (6hrs on-campus, 2hrs online). Trimester 2, 3, 5 - 12hrs p/w (6hrs on-campus, 6hrs online).
- Full-Time online - 3 trimesters, 20hrs p/w
- Part-Time online - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w. Trimester 2, 3, 5 - 12hrs p/w.

COURSE DETAILS

Provider: CATC Design School

CRICOS course code 076752J

DURATION

1 year full-time or 2 years part-time

LOCATION:

Sydney, Brisbane,
Melbourne, Online

DELIVERY:

Full-time Blended*
Part-time Blended*
Part-time online

*Blended - face to face on campus
plus facilitated online

OVERSEAS STUDENTS

Full-time blended only.

ACCREDITING BODY

Australian Skills Quality Authority
(ASQA)

SUBJECTS OVERVIEW:

CAMERA AND CAPTURE

CUVDIG401A Experiment with techniques to enhance digital images

INTRODUCTION TO LIGHT AND LIGHTING

CUVPHIS18A Explore the descriptive and emotive nature of photo lighting

DIGITAL IMAGING

CUFPOS402A Manage media assets

CUVDIG501A Refine digital art techniques

VISUAL COMMUNICATION

CUVPHIS16A Research the role and use of the photo image in visual communication

MEDIA AND DOCUMENTARY

CUVPHIS23A Produce media photo images

COLOUR MANAGEMENT & WORKFLOW

CUVPHIS29A Employ colour management in a digital imaging workplace

CUVRD504A Create and manipulate graphics

DOMESTIC PORTRAITURE

CUVPHIS22A Provide domestic portrait services

COMMERCIAL

CUVPHIS21A Produce commercial photo images

MOVING IMAGE

CUVACD512A Work with photomedia in creative practice

CAREER PREPARATION

CUVPHIS17A Research and exploit photo imaging trends

CUFIND401A Provide services on a freelance basis

FOLIO

CUVPRP503A Present a body of own creative work

INDUSTRY PROJECT

CUVPHIS27A Make illustrative images for publication and display

SPECIALISATION

CUAIND401A Extend expertise in specialist field

EXHIBITION

CUVPHIS25A Plan, capture and exploit visual art photo images

Our online Diploma of Photo Imaging (CUV50411) includes 3 on-campus residential workshops over the two-year course. These are weekends where you will join other students and be taught key concepts and techniques by our expert lecturers in our photography studios.

Refer to your CATC Course and Careers Advisor for more information and support for enrolment procedures.

PHOTOGRAPHY - [ONLINE SHORT COURSE] CATC DESIGN SCHOOL

Ideal for beginners and those interested in learning more about digital photography, this short course provides a step-by-step guide to the essentials. Take control of your camera's settings. Capture creative images under different conditions and apply a range of post-production techniques.

Best of all, by completing this Photography - Online Short Course you will be give credit towards the Camera and Capture subject within the CATC Design School CUV50411 Diploma of Photo Imaging. This will allow you to complete your course faster. Upon completion of the short course you will have an increased understanding of:

- Your digital SLR camera
- Exposure
- Composition
- Working with light
- Post production techniques



GRADUATE SPOTLIGHT

A HOBBY TURNED CAREER

by Olivia Lam

Halfway through my last year of university, I got a DSLR as my birthday present and took up photography as a hobby, instantly falling in love with it. Time was on my hands and I was eager to learn. After graduating from university, I signed up to study at CATC to not only improve my career prospects, but also fuel my passion and curiosity.

This may sound corny, but the feeling of learning and applying a new skill was absolutely my favourite part of studying CATC. I loved the smaller class sizes and the lecturers, who were current practising industry professionals and were genuinely passionate about teaching their students and wanting to see them excel. I also enjoyed studying with a mixed cohort of students from all walks of life, from high school leavers to more mature-aged individuals who wanted to see their hobby become a new career opportunity.

Studying at CATC has helped me to reach my career goals by giving me the knowledge and the confidence that I need to approach any project either as a freelance photographer or a potential employee. My career has benefited multiple ways from industry connections made with my lecturers, fellow photo-imaging students and also other students studying within the CATC campus fashion cohort.

Through these connections I have been updated on employment opportunities, networked with other industry professionals, organised cooperative photo shoots where all parties involved benefitted from the experience either through joint use of produced imagery or earning invaluable experience on set that can be applied to a real-life job.

I'm currently a senior photographer at Wallace Bishop. Working within the marketing team, I lead the photographic style for all marketing activities. No two days are the same – one day I could be spending the whole day retouching jewellery at my desk, the next day I could be in a studio shooting lifestyle imagery for an upcoming campaign. It's a varying role and although I lead the photographic style, besides photographing and retouching, I also manage the pre-production for all photographic projects such as catalogues and upcoming press advertisements for major campaigns.

The highlight of my career so far was seeing my first full-page advertisement in VOGUE Australia. It was my second lifestyle shoot within the company and although the shoot was briefed on a shoestring budget I was so proud that, as a team, we were still able to achieve a million-dollar-looking photoshoot campaign.

BACHELOR OF BUSINESS WITH BACHELOR OF DESIGN (DOUBLE DEGREE)

If you are struggling to decide whether to pursue a career in the creative or business industries, or have dreams of starting your own creative business, our new suite of double degrees in design and business is the perfect solution. This dual qualification combines the security of a traditional business degree with the flexibility of a design degree in your preferred specialisation. It incorporates a diverse range of skills and knowledge, giving you the confidence to launch your own creative business or pursue roles in established leading agencies.

Hybrid roles are growing in demand, and a double degree will equip you with the necessary know-how to operate between creative and business-centric settings, such as marketing and creative direction. You can also graduate in as little as three years so you can start your career as soon as possible.

The Business subjects covered in the course have been developed by our friends at APM College of Business and Communication in order to complement Billy Blue's Bachelor of Design.

BACHELOR OF DESIGN DISCIPLINES:

- Bachelor of Interior Design (Commercial)
- Bachelor of Interior Design (Residential)
- Bachelor of Digital Media (3D Design and Animation)
- Bachelor of Digital Media (Interaction Design)
- Bachelor of Digital Media (Motion Design)
- Bachelor of Design (Communication Design)
- Bachelor of Branded Fashion Design

WHAT SUBJECTS WILL YOU STUDY?

BUSINESS SUBJECTS:

- Managing in a Global Environment
- Introduction to HR Management and Leadership
- Research and Academic Skills
- Marketing Fundamentals
- Introduction to Business Accounting
- Project Management
- Economics
- Business and Law
- Research and Enquiry for Managers
- Consumer Behaviour
- Ethics and Sustainability
- Strategic Management
- Business Information Analysis
- Industry Consulting Project
- Brand and Product Management
- Digital Marketing

ENTRY REQUIREMENTS:

- Year 12 equivalent with ATAR 60

Special Entry Requirements:

- Demonstrated ability to undertake study at this level:
- Work experience, and/or other formal, informal or nonformal study attempted and/or completed, OR
 - Design portfolio (610 pieces of original creative work)

COURSE DETAILS

Provider:
Torrens University Australia

DURATION

Full-time: 4 years

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney, Melbourne, Brisbane

FEE-HELP

Available for eligible Australian students

This course is currently only available to domestic students.

DIPLOMA OF DESIGN

If you have a flair for creativity but can't decide between graphic design, digital design, video production, interior design, or fashion, this higher education diploma gives you the ability to choose your design career options and sample between 2 and 4 of the following specialist areas: Branded Fashion design, Communication Design, Digital Media Design, or Interior Design.

Developed by the brilliant minds at Billy Blue College of Design and delivered in partnership with Torrens University Australia, this Diploma provides full credit as a pathway into the more advanced courses so you can use the diploma to finish your full degree.

CAREER OUTCOMES

- Designer
- Finished artist
- Graphic designer
- Interactive designer
- Web designer
- 2D / 3D Animator
- Interior Designer

COURSE DETAILS

Provider:
Torrens University Australia

DURATION

Full-time: 1 year
Full-time accelerated: 7 months
Part-time: 2 years max

Master of Design (Advanced)

Full-time: 2 years
Part-time: Not available

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus plus facilitated online

LOCATION:

Sydney, Melbourne and Brisbane

FEE-HELP

Available for eligible Australian students

This course is currently only offered to domestic students

ENTRY REQUIREMENTS - GENERAL

- Minimum ATAR of 56 or equivalent

ENTRY REQUIREMENTS - SPECIAL

Demonstrated ability to undertake study at this level:

- Work experience; and/or
- Other formal, informal or non-formal study attempted and/or completed; and/or
- Design portfolio (6-10 pieces of original creative work)

NEW COURSES FOR 2016

GRADUATE CERTIFICATE IN UX AND WEB DESIGN

Deepen your design skills and knowledge by building on your talents through this design certificate developed by Billy Blue.

The world of digital design is ever expanding, and it's the area to get into if you'd like to future proof your career. Whether you are a qualified designer feeling the need to upgrade your skills, or just want to become more digitally savvy, this course is designed to extend your understanding of the design principles and user experience testing associated with web site design and development. Unlike short courses, this Graduate Certificate is eligible for FEE-HELP, and can be completed in as little as one 12-week trimester.

WHAT SUBJECTS WILL YOU STUDY?

Core subjects:

- Interface Development
- User Experience Management and Systems
- User Experience Design
- Multi-Platform Experience Design

CAREER OUTCOMES:

- Information architect
- Interaction designer
- Online producer
- User experience designer
- User interface designer
- Web designer

COURSE DETAILS

Provider:
Torrens University Australia

DURATION

Full-time: 1 trimester
Part-time options available
(recommended option:
two subjects per trimester
= 2 trimesters)

DELIVERY:

Full-time Blended*
Part-time Blended*

*Blended - face to face on campus
plus facilitated online

LOCATION:

On-campus Sydney,
Online: weekend workshops
in Brisbane, Sydney,
Melbourne and Adelaide

FEE-HELP

Available for eligible
Australian students

This course is currently only
available to domestic students.

ENTRY REQUIREMENTS:

- Completion of a Bachelor-level degree or post-graduate study at an Australian university or equivalent from an overseas higher education provider, AND
- Relevant professional experience, OR
- Completion of postgraduate study in a field of design at an Australian university or equivalent from an overseas higher education provider, OR
- A portfolio of relevant work from area(s) of expertise, AND
- 3 letters of recommendation from relevant persons, AND
- A selection interview

NEW COURSES FOR 2016

MASTER OF DESIGN

Developed by the master minds at Billy Blue, this course this course is for those who want to dig deep into the rich soil of design – experienced creatives as well as professionals across various other industries. You will undertake design research in a simulated industry environment and work on real industry briefs with students from a variety of professional backgrounds. Get your hands dirty; learn which rules apply and which ones don't. Graduate with an in-depth understanding of conceptual design processes and an impressive portfolio that's sure to lead to work at the highest levels.

Graduates of the Master of Design will have an impressive portfolio filled with practical and relevant work experience to show their current or prospective employers. They will be exposed to the latest design theory, practice and innovation and will be advanced, entrepreneurial, flexible problem solvers who can create and contribute to a variety of design solutions

COURSE STRUCTURE:

- To qualify for the degree of Master of Design the candidate must complete satisfactorily a program of study that comprises all core courses and four optional subjects. A combined total of 48 units is required including a capstone Project of 8 units.
- The Master of Design (Advanced) requires all core and 5 optional subjects, a combined total of 64 units to be completed which includes a Major Project of 16 units. .

COURSE DETAILS

Provider:
Torrens University Australia

DURATION

Master of Design
Full-time: 1.5 years
(1 year accelerated)
Part-time: options available

Master of Design (Advanced)

Full-time: 2 years
Part-time: Not available

DELIVERY:

Full-time Blended*

*Blended - face to face on campus
plus facilitated online

LOCATION:

Sydney

FEE-HELP

Available for eligible
Australian students

CRICOS CODE 086072F

CORE SUBJECTS (4 UNITS EACH)

- Design Identity
- Design Context
- Design Futures
- Social Enterprise
- Research & Innovation
- Design & Economics
- Capstone Project
- Major Project (Advanced)

ELECTIVE SUBJECTS (4 UNITS EACH)

- Principles of Project Management
- Managing Information Systems/Technology Projects
- Management Information Systems
- Organisational Best Practice
- Management Perspectives
- Dynamic Leadership
- Sustainability in project, portfolio and program management
- Contracts and Procurement
- or any one other subject at the appropriate level approved by Course Director



SHORT COURSES

- PUMP UP DESIGN SKILLS
- TRY ON A NEW DIRECTION
- LEARN SOMETHING NEW
- ADD A LINE TO YOUR CV

STUDIO SESSIONS

Billy Blue short courses are a great way to expand your skills and knowledge of design. Whether you already work in the industry or want to broaden your horizons, we invite you to join one of the studio sessions we run in Sydney throughout the year.

Our Courses change throughout the year. Please refer to our website to see what's currently on offer: www.billyblue.edu.au/studiosessions

WHAT COURSES ARE AVAILABLE?

- Adobe After Effects
- Adobe CS Basic
- Adobe CS Intermediate
- Adobe CS Masterclass
- EDM: Creating HTML Emails
- Fashion Illustration
- Google SketchUp
- Interactive PDF Forms with InDesign CS6
- 3D Modelling & Texturing
- Responsive Web Design
- Typography Primer
- WordPress Basic
- Writing Effective Copy
- User Experience Design & Research

LIFE AS A DESIGNER



**BECAUSE
CORPORATE
BOREDOM IS
FOR OTHER
PEOPLE**

Design professionals typically have a lot of flexibility as part of their process. As a professional, you will be encouraged to explore the extremities of your creativity in order to provide for your client or employer's needs.

For example, you may never have to wear a collared shirt to work... ever. There's a certain casualness about the design workspace that allows for free thinking and creative problem solving to develop unhindered.

Some days are hectic, long hours spent developing and redeveloping the perfect piece of design. Timetables will always differ between jobs, with some projects require immediate action in a short space of time. You will learn how to adapt and achieve under pressure.

Your career may consist of periods of freelancing mixed with corporate or agency positions. Freelance is a great way to call all the shots yourself; you will learn to brand yourself as an in-demand commodity, network and seek out new clients and achieve high results in your work without supervision or support.

Design careers today are more likely to be a series of independent projects than a traditional career progression in which you climb some corporate ladder. With that in mind, our design students are trained to focus on the task at hand, complete it to the best of their abilities and move on to the next big challenge.

Being part of a team in an agency or corporate environment is also a great way to learn and develop into a sought-after design talent. Bouncing ideas from one creative teammate to another to fully realise and explore every avenue of creativity and innovation is an exciting and productive way to develop a high standard of work and strong creative relationships with your peers, employers and clients.

Our graduates leave with the required knowledge and skills to succeed in the real world – and importantly, genuine industry experience and valuable connections to help them stand out. The wider design industry is burgeoning at the moment and our graduates are very employable – mainly due to the fact that many of our lecturers are also industry practitioners, who can share relevant insights and opportunities when they arise.

FREQUENTLY, DESIGN STUDIOS AND AGENCIES APPROACH OUR COLLEGES TO SOURCE FRESH DESIGN TALENT FOR BOTH WORK EXPERIENCE AND EMPLOYMENT.



STUDY PATHWAYS

If you really want to jump-start your creative career after you've completed your diploma at CATC, continue your journey with Billy Blue College of Design. Billy Blue offers structured education and career pathways, to extend your knowledge and experience, to specialise in a niche area of the creative industries, or to advance your credentials and networks.

These practical pathway programs are structured either as direct articulations or Recognition of Prior Learning (RPL) progressions which support access, upgrading and advancement. Via our study pathways, you might score automatic entry into the Level 200 of Billy Blue's Degree programs.

Yeah, we got your back.

DIPLOMA OF GRAPHIC DESIGN (CUV50311)

LEVEL 100 SUBJECTS CREDIT (8 SUBJECTS)

DIPLOMA OF INTERIOR DESIGN AND DECORATION (MSF50213)

LEVEL 100 SUBJECTS CREDIT (8 SUBJECTS)

BACHELOR OF COMMUNICATION DESIGN

BACHELOR OF INTERIOR DESIGN (COMMERCIAL)

BACHELOR OF INTERIOR DESIGN (RESIDENTIAL)



COLLABORATION

Grow your creativity and imagination by working with people who think differently to you. Work on real-world projects with your peers for actual clients, mentored by our industry partners and guided throughout by our expert staff.

VOICE

We recognise that our students need to have a voice and a life (outside of their studies). The Student Representative Council (SRC) is that voice that speaks up about the issues important to students. SRC is also in charge of organising social and networking events.

CAMPUS

From the moment you step onto one of our campus, you become part of an energetic, productive creative community. You can't help feeling the creative juices flow! All our spaces have a lively, contemporary feel with flexible learning environments, up-to-the minute facilities and lounge areas to relax and meet other students. Basically, everything you need is on campus (and pizza can be delivered).

CONNECTIONS

Learn from academics and current design practitioners with enormous industry insight. You'll walk out our doors with relevant knowledge and skills, industry experience and a list of valuable contacts to hit up for work. Our graduation exhibitions are well attended by the industry professionals that make up our extended creative community, and they're always on the look-out for promising new talents.

REPUTATION

Drawing upon the 25+ year history of Australia's leading design colleges, Billy Blue and CATC consistently produce award-winning and work-ready graduates for design firms and agencies around the globe. Study with us and HR reps will know you've received a first-class education (mention it in your cover letter, just in case). We're committed to increasing the standard of design in Australia, and produce some of the country's most outstanding graduates.

SPIRIT

Billy Blue was a sugar-stealing Jamaican convict who made it big in Sydney with creativity, innovation, opportunity and perseverance. Parts of the city are named after him (no sugar mills, though). Industry professionals and entrepreneurs founded Billy Blue in his spirit, and it continues that legacy with an active, creative hub where current practising professionals teach and mentor students.

REACH

Thanks to our epic network, you can complete part of your Communication Design, Branded Fashion, Digital Media Design or Commercial Interior Design qualification interstate, at our Sydney, Brisbane or Melbourne campuses.

Our international institutional alliances will expose you to new trends and cross-cultural perspectives, making you a truly global designer.

NURTURING

Making mistakes is the best way to become an expert, which is why we encourage you to experiment and explore without fear of failure. Dive in and start making, in a safe learning environment that supports your creative growth, encouraging you to find new ways to understand your craft. (If you spot any typos in this guide, they're experiments, okay?)

SKILLS

Many of our courses come under Vocational Education and Training (VET), which means they're hands-on, skills-based and industry-focused. Vocational study has assessments instead of grades, so when you present your ideas, you'll be given feedback to learn from. Your future boss isn't going to hand out scores and merit certificates (unless you work for a primary school teacher, maybe).

FLEXIBILITY

We want you to have an education that's as unique as you are. Do it on your own terms: part-time or full-time, on-campus or online. Many of our cutting-edge campuses are designed for next-generation learning, offering 24/7 access to essential facilities. Wake up at 3am with a genius idea? They'll be waiting. Wake up at 4am with the worst idea ever? No-one has to know when you quietly delete it at 9am.

REWARDS

The creative process is difficult to pin down, but when it works it is immensely satisfying. Success can be measured in many ways, which is why we offer a number of different awards to recognise and celebrate our students' talents. You'll be given the chance to chase creative success – however you choose to define it.

**TWO DESIGN COLLEGES,
BOTH ALIKE IN DIGNITY,
IN FAIR AUSTRALIA, GREW
AND EVOLVED UNTIL THEY
BECAME ONE. IT'S LIKE
ROMEO AND JULIET, BUT
WITH A HAPPY ENDING.**

HOW
TWO
BECAME
ONE

Way back in 1982, when the Commonwealth Games were in Brisbane, CATC was established by graphic artist Tracey Creighton in that same city. The Commodore 64 was a cutting-edge computer and most of the Kardashians hadn't been born yet (Kim was two). It was a different time.

Five years later, another design college was born – this time in Sydney. Billy Blue Creative was an agency that decided to open a tiny school to train young creatives to work on their clients' projects. They expected four people to apply, but 66 turned up and a waiting list began.

Over the years, both colleges expanded in prestige and scope – CATC established satellite campuses across the nation, specialising in vocational education and adding new courses. Meanwhile, Billy Blue became famous for its unconventional, non-conformist yet commercially relevant design.

TODAY, CATC AND BILLY BLUE ARE BOTH UNDER THE UMBRELLA OF THINK EDUCATION, RETAINING THE SKILLS AND CHARACTER THAT MAKE THEM STAND OUT WHILE OFFERING THE BENEFITS OF CROSS-POLLINATION AND OUTSIDE-THE-BOX THINKING THAT HAS PRODUCED SOME OF WORLD'S GREATEST DESIGNERS.

Plus, we make the best birthday cards for our mates.

 **BILLY BLUE
COLLEGE OF DESIGN®**

 **CATC DESIGN SCHOOL®**

HOW TO APPLY

**WITHOUT
EXAGGERATION,
THE MOST
AWESOME
DECISION YOU'LL
MAKE IN YOUR LIFE**

Now you can jump straight into the application process. Contact one of our Course and Career Advisors – or ease any lingering doubts by popping into your local campus for an open day, tour or day-in-the-life workshop.



HOW DO I APPLY?

GO TO
www.billyblue.edu.au/apply or
www.catc.edu.au/apply-now

or ask your Course and Career Advisors for a copy of an application form. Send it to us along with academic transcripts and any additional documentation (eg. your high school results, résumé, references or design portfolio). Once we receive your application, we'll contact you to talk you through the process.

INTERNATIONAL STUDENTS

The Australian Department of Immigration and Border Protection considers each student visa application on their individual merits. Speak with your Agent or our admissions team to see if you need to start your visa application before or after paying a deposit for your course. You can also find information online at

www.immi.gov.au/students
The College will secure your place in the course and issue an Electronic Confirmation of Enrolment (eCOE).

OTHER STUFF YOU SHOULD] PROBABLY KNOW

GENERAL INFORMATION ON THE APPLICATION PROCESS THAT DIDN'T FIT ANYWHERE ELSE

There are plenty of opportunities throughout the year to join us. Just get in touch with one of the Course and Career Advisors, and they'll give you a heads up on the upcoming intakes or check college websites.

ENTRY REQUIREMENTS

Please refer to the individual course pages for entry requirements.

COURSE CREDITS

Course credit is available in recognition of related academic achievements and informal learning through related industry experience. Certified testamurs and academic transcripts are required from recognised institutions. Contact your Course and Career Advisor or Agent for an application form and details on the process.

Visit think.edu.au/studying-at-think/policies-and-procedures for more info.

APPLICATION

Applying for a course is easy. Visit the college website to apply online or ask us for a copy of an application form.

MODES OF STUDY AND ASSESSMENT METHODS

The courses are offered via blended delivery – a mix of face-to-face and facilitated online study, which may include an industry-based work-experience component. Assessment is through design projects, research projects, group work, presentations and written submissions.

TUITION FEES

Course fees are calculated each trimester based on your selected study load and are subject to change. You can find an estimate of course fees in the Fee Schedule at the back of this Course Guide.

LAPTOP POLICY

You will be required to bring your own laptop to use at all campuses, and there are different hardware and software requirements for each course. Our campuses have been designed with laptop use in mind, so be assured there are ample charging stations as well as provisions for teaching and learning applications requiring greater processing power. Required laptop specifications can be provided to you by a Course and Career Advisor or by contacting Shared Services on campus.

WHAT ADDITIONAL INFORMATION AND APPLICATION DETAILS APPLY TO ME?

Australian students

For the purposes of this prospectus you are defined as an "Australian student" if you are:

- An Australian citizen; or
- An Australian permanent resident; or
- An Australian on a Humanitarian visa; or
- A New Zealand citizen.

International students

If none of the Australian student criteria above apply to you, then you are considered an international student.

STUDY NOW AND PAY LATER

Eligible students have access to the Australian Government's FEE-HELP or VET FEE-HELP loan schemes for Higher Education Degree courses or approved Vocational education courses.

FEE-HELP can assist you in paying for all, or part of, your tuition fees. Repayments commence via the tax system once your income rises above a minimum threshold (\$54,126 in 2015-16). Just like with any other debt, a FEE/VET FEE-HELP debt is a real debt that impacts your credit rating. To find out more about FEE-HELP,

visit www.goingtouni.com.au, call us on 1300 851 245 or talk to your Course and Career Advisor.

ADDITIONAL INFORMATION FOR INTERNATIONAL STUDENTS

think.edu.au/international

QUALITY AND AUSTRALIAN REGULATIONS

Before entering a contract with Billy Blue College of Design, overseas students should read the ESOS framework available at: internationaleducation.gov.au

The Department of Education regulates the education and training sector's involvement with overseas students studying in Australia on student visas.

It does this through the Education Services for Overseas Students legislative framework. This protects Australia's reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation's interface with immigration law. This imposes visa related reporting requirements on both students and providers.

SCHOOL-AGED DEPENDENTS

School-aged dependents accompanying you to Australia are required to pay full fees if they are enrolled in either a government or non-government school.

ENGLISH LANGUAGE FOR INTERNATIONAL STUDENTS

A minimum level of English language proficiency and educational qualifications must be demonstrated by international students.

The Billy Blue College of Design Diploma, Associate Degree and Bachelor Degree courses have a minimum overall IELTS requirement of 6.0 (Academic).

CATC Design School Diploma courses have a minimum overall IELTS requirements of 5.5 (Academic).

We provide support for overseas students to study more effectively and develop skills in English; writing (essays and reports); study techniques; research skills; presentation skills; time management; reading and note taking and exam preparation.

Our experienced team ensures that academic issues are dealt with and that students are supported in their learning.

LIVING IN AUSTRALIA

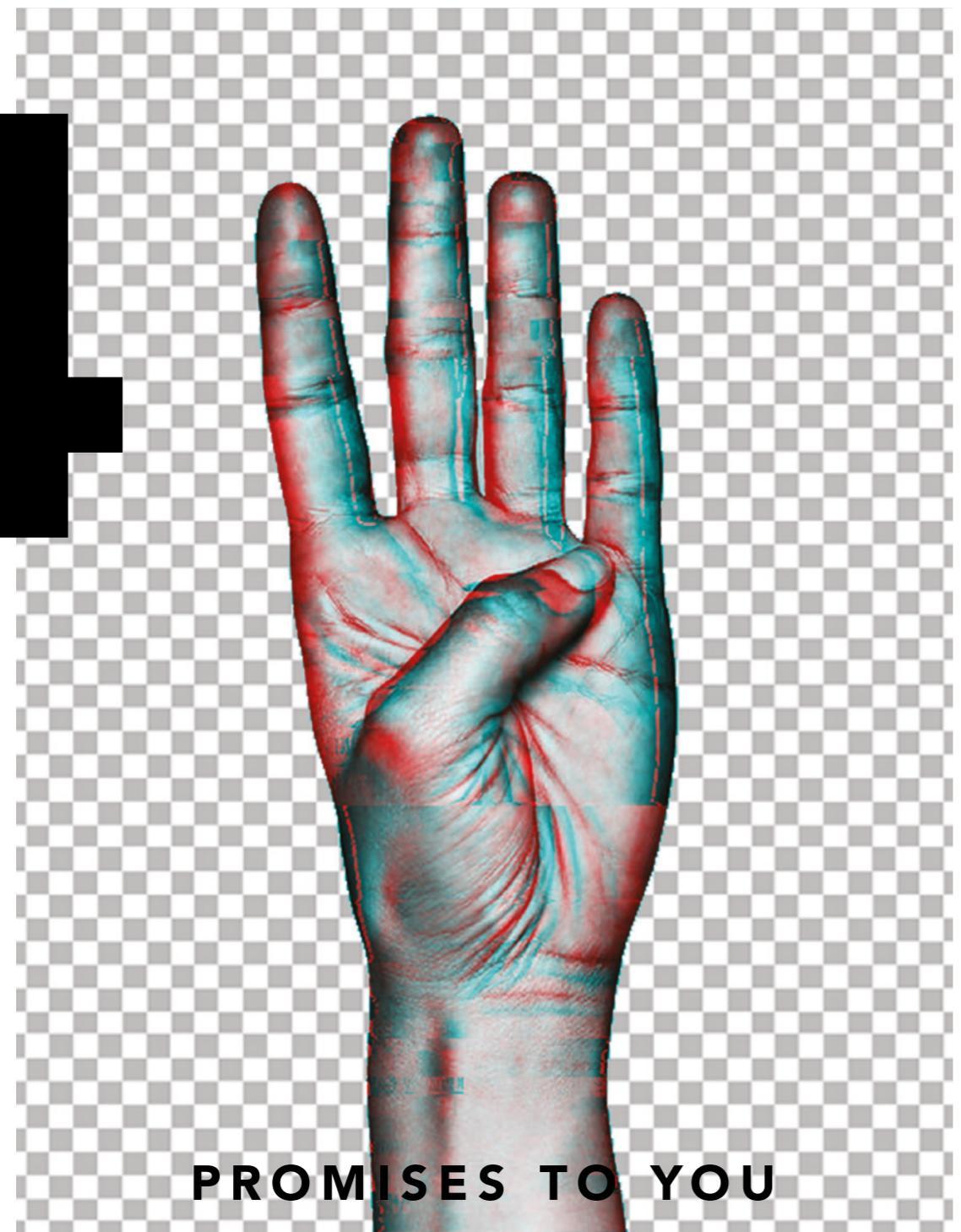
For information on living in Australia, including indicative costs of living and accommodation options please visit

www.torrens.edu.au/studying/international-students

or

www.think.edu.au/studying-at-think/international-students/living-in-australia

OUR
4



PROMISES TO YOU

We are distinguished by our commitment to providing innovative, industry relevant degree and vocational courses at the highest levels. This not only provides students with a guarantee of quality but also a unique learning experience that sets them apart from other college and university graduates.

01
02
03
04

EVERYONE IS CONNECTED.

Students will graduate with their own network of employers, entrepreneurs and mentors. Our lecturers are expert leaders in their field from around the world. They bring connections and real-world projects to our classrooms. And we work with employers and industry to deliver co-created content that educates and inspires.

EVERYONE IS GLOBAL.

Students can uncover global opportunities and networks from over 80 universities around the world. The barrier of distance is no longer an excuse: students need to be ready to collaborate with other brilliant minds any time, at any location. From the beginning, a student's greatest asset will be the ability to develop ideas at a global level and the skills to bring them to life.

EVERYONE CAN CHANGE THEIR WORLD.

We ready students to make their mark and deliver positive change to the world they live in. We foster social entrepreneurship. Our Here for Good global program provides the tools for students to make their world a better place. The drive is already there, it's up to us to provide a pathway.

EVERYONE IS UNIQUE.

Students choose how, where and when they learn. They are in control to create the learning experience they want. Flexibility is a given. We provide modern learning platforms, techniques, content and industry experience that will propel them toward their individual goals.

**WE DON'T
REST
ON OUR
LAUREATES**

CATC Design School and Billy Blue College of Design are a part of Laureate International Universities - a leading international network of quality and innovative higher education institutions. As the largest education provider in the world, its network spans more than 80 accredited universities across 29 countries, educating over one million students. As such, the board members of Laureate International Universities play an additional governance role at CATC and Billy Blue and pretty much make the world a better place.

BOOK A CAMPUS TOUR

[IF YOU WOULD LIKE MORE INFORMATION ON ANY OF THE MATERIAL PRESENTED IN THIS COURSE GUIDE, PLEASE VISIT OUR WEBSITE OR CONTACT ONE OF OUR COURSE AND CAREER ADVISORS.

BILLY BLUE COLLEGE OF DESIGN

www.billyblue.edu.au
Email: info@billyblue.edu.au
Telephone: 1300 851 245

CATC DESIGN SCHOOL

www.catc.edu.au
Email: enquiries@catc.edu.au
Telephone: 1300 66 11 11

CONNECT WITH US

facebook.com/billybluecollegeofdesign
facebook.com/catcdesignschool

INSTAGRAM:

@billybluecollegeofdesign
@catcdesignschool

YOUTUBE:

youtube.com/bbcdmedia

Think: Colleges Pty Ltd, ABN 93 050 049 299
trading as Billy Blue College of Design and
CATC Design School RTO No. 0269, CRICOS
Provider Code: 00246M, HEP No. 4375.

Information provided in this brochure is
current at the date of publication, and
may be subject to change. Date of release:
January 2016