



# Introducing our global network



William Blue was the first hospitality management college established in Sydney. Since 1989 we have helped thousands of students become industry professionals and over the years we have continued to adapt our courses and update our facilities to reflect the changing needs of the hospitality industry. Our students receive practical training and graduates are ready to have global careers with world-class hotel and hospitality brands or even the opportunity to launch their own successful businesses.

William Blue College of Hospitality Management is part of Think Education which is part of Laureate International Universities (LIU).



Laureate International Universities (LIU), is a leading international network of quality, innovative higher education institutions. The LIU network of more than 70 accredited campus-based and online universities offers undergraduate and graduate degree programs to more than 1,000,000 students in 25 countries around the world. Laureate's universities offer undergraduate, master's and doctoral degree programs in fields such as architecture, business, engineering, hospitality management, law and medicine. Many Laureate institutions are ranked among the top providers of higher education in their respective regions, countries and fields, and have received international recognition for their academic quality

Ernesto Zedillo, the former president of Mexico, serves as Presidential Counsellor of Laureate International Universities. As Presidential Counsellor , President Zedillo provides Laureate institutions with insights from his experiences in the policymaking, diplomatic and academic worlds. He also has served Mexico as Secretary of Education; Undersecretary of Budget; and as Secretary of Economic Programming and the Budget. Laureate is dedicated to helping its students reach their highest potential and supporting their achievement of personal and professional goals. Laureate brings to its universities and students a global perspective blended with a local point of view, creating a truly multicultural, career-oriented educational experience.

## Our Promises

WILLIAM BLUE HAS ONE PURPOSE: EMPLOYABILITY.

### TO DELIVER EMPLOYABILITY WE PROMISE:

01

### Everyone is connected.

STUDENTS WILL GRADUATE WITH THEIR OWN NETWORK OF EMPLOYERS, ENTREPRENEURS AND MENTORS.

02

### Everyone is global.

STUDENTS CAN UNCOVER GLOBAL OPPORTUNITIES AND NETWORKS FROM OVER 70 UNIVERSITIES AROUND THE WORLD.

03

### Everyone can change their world.

WE PREPARE STUDENTS TO MAKE THEIR MARK AND DELIVER POSITIVE CHANGE TO THE WORLD THEY LIVE IN. WE FOSTER SOCIAL ENTREPRENEURSHIP.

04

### Everyone is unique.

STUDENTS CHOOSE HOW AND WHEN THEY LEARN. THEY ARE IN CONTROL TO CREATE THE LEARNING EXPERIENCE THEY WANT

## Welcome to William Blue

## WILLIAM BLUE IS ONE OF AUSTRALIA'S MOST RESPECTED AND RECOGNISED HOSPITALITY COLLEGES

What makes our learning experience truly unique is not just our strong focus on theory, technique and outstanding academic results, but our push towards developing the careers of our students to maximise their global employability and industry connections.

We are continually developing strong partnerships with leading international businesses hotels, tourism organisations and restaurants to provide internships and employment opportunities that are a great advantage to our students.

As part of Laureate International Universities, William Blue is connected to other leading hospitality schools such as Kendall College in the USA and Blue Mountains International Hotel Management School at Torrens University Australia.

William Blue is one of Australia's most respected and recognised hospitality colleges, and for over 25 years has built great relationships within this vibrant and global industry.

This means we're able to offer you a unique learning experience; we look after your needs as a student, and also align ourselves with the industry's requirements to employ highly trained and motivated

people with practical experience who are passionate about what they do.

Our course offerings are flexible and we've designed a learning structure that accommodates several entry and exit points in our academic and training pathways.

Industry experience is also a part of every course we offer, so that our students gain the hands on experience they need – you get exposure to the industry and have opportunities to work, travel and build your skills as your career develops.

In addition, all lecturers are current industry practitioners in the subjects they teach.

We look forward to welcoming you to our stateof- the-art facilities and introducing you to our enthusiastic and highly experienced student and academic team.

### Jerome Casteigt

General Manager, Hospitality Laureate Australia

### Contents

04

Laureate

Welcome

06

Welcome to William Blue 08

Staff Profiles

10

Sydney Campus 11

William Blue Dining 12

ue Brisbane Campus

**13** 

Student Support 14

Industry Associations 17

Study Pathways

18

**English Courses** 

**22** 

Courses

**32** 

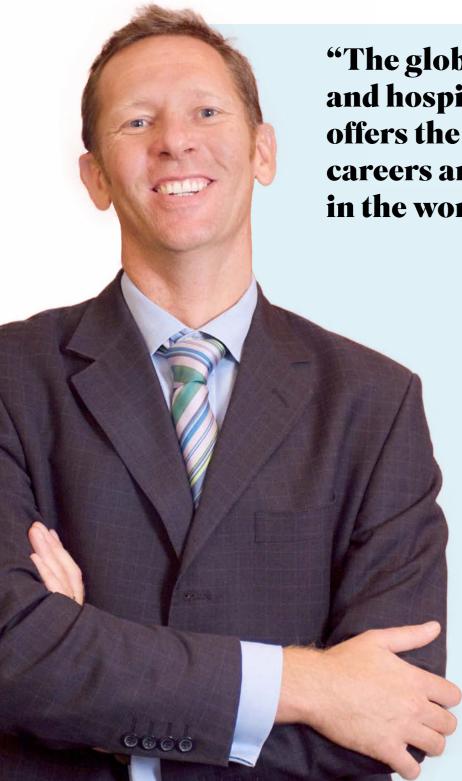
How do

Back Cover

Contact us

Laureate Australia

## Jerome Casteigt General Manager, Hospitality Lauregte Australia



"The global hotel, tourism and hospitality industry offers the most exciting careers and opportunities in the world."

Jerome was born in Bordeaux, France. Following the completion of his Bachelor of Business, Jerome started working in the UK with Nespresso, a newly created division of Nestle. After 4 years, Jerome was asked to launch Nespresso in Australia and relocated to Sydney with his family. The success of Nespresso both in restaurants, hotels and with consumers at home opened up a regional role in Switzerland at the Nespresso Headquarters covering Southern Europe and launching new markets such as Israel, Greece and Portugal.

After two years in Europe, Jerome decided to come back to Australia with another division of Nestle, Movenpick Ice-cream. Having spent all his career developing premium quality FMCG brands, Jerome decided it was time for a change, and moved closer to his personal aspirations by joining the Blue Mountains International Hotel Management School (BMIHMS) in 2010.

Jerome is now the General Manager, Hospitality for Laureate Australia, overlooking William Blue College of Hospitality Management and BMIHMS at Torrens University in Australia. Jerome is passionate about developing and nurturing the top hotel and hospitality talent of the future and delivering world class education and student experience.

## Anthony Mitri

"My philosophy towards education is 'you learn best when you're having fun. Be it in the classroom, in industry, or life in general..."

While attending university, Anthony was awarded the prestigious Corporate Management Traineeship with IHG (InterContinental Hotels Group), which he completed at the Holiday Inn Sydney Airport with a focus on Front Office Management. Upon graduation, Anthony ventured into the world of hospitality by working in hotel operations with the Accor group.

In 2006, Anthony moved into the education arena with a range of international colleges in Sydney and was quickly promoted to management posts within the academic field. Now the Head of Academic Studies for Vocational Education programs at William Blue, Anthony is in a unique position of having current, high-quality industry experience, industry qualifications, and academic experience which he combines to deliver vocational training of the highest quality to our students.



## Sydney Campus

Located just a few minutes' walk from Circular Quay, our Sydney Campus opened in February 2015 and is fitted out with state-of-the-art facilities and modern open plan teaching spaces. As part of Laureate International Universities Australia, William Blue students share the campus with students from Torrens University Australia, contributing to a vibrant learning community on campus. The campus is located right on Sydney Harbour, overlooking the iconic Sydney Harbour Bridge and the Sydney Opera House.

### SYDNEY FACILITIES

- » William Blue Dining our award-winning student training restaurant that serves the public — is located just up the road plus a second fully-equipped commercial kitchen is located offcampus in North Sydney.
- » Campus-wide Wi-Fi access
- » Computers
- » Study areas with laptop and mobile charging access
- » Library
- » Student services
- » Student lounge

### **TRANSPORT**

Our Sydney Campus is 5 minutes' walk from Circular Quay - a central transport hub for trains, buses and ferries in Sydney. There is no student parking on campus.

**Sydney Campus** 1-5 Hickson Rd, The Rocks, NSW 2000

## William Blue Dining

AWARD-WINNING STUDENT TRAINING RESTAURANT



BEST RESTAURANT staurant IN A TRAINING INSTITUTE & Catering 2014









### William Blue Dining at the Rocks

William Blue Dining is our award-winning student training restaurant which is open to the public.

Located in the heart of The Rocks, the busiest tourist and business precinct in Sydney, the restaurant is generally fully booked each day of operation and in 2015 was ranked in the top 35 of Sydney Restaurants by TripAdvisor.

Our hospitality students will undertake some or all of their training at William Blue Dining, learning firsthand what it takes to run a restaurant and hospitality business, whether they're in the kitchen or at front of house.

Managed by Jason Hannah, Executive Chef and Program Manager for our Commercial Cookery program, Jason won 2015 Teacher of the Year in Commercial Cookery awarded by the Tourism, Hospitality and Catering Institute of Australia.











## Brisbane Campus

Located high on the cliffs in Fortitude Valley overlooking the Brisbane River is our Brisbane campus, which opened its doors in August 2014.

The campus offers the latest in state-of-theart teaching facilities while incorporating abundant natural light, breathtaking views of the river, Story Bridge and Brisbane CBD. This campus has been carefully designed to provide an inspirational and productive learning environment for students to achieve highly in their coursework.

As part of Laureate International Universities Australia, joining William Blue on campus are students from Torrens University Australia and students from other Think Education colleges – promising a large and diverse student community.

Fortitude Valley is a vibrant and exciting part of inner city Brisbane. Bordered by Brisbane's central business district, the Brisbane River and Victoria Park, Fortitude Valley is also a premier shopping, entertainment and arts district rich with culture.

### **CAMPUS FACILITIES**

Campus-wide Wi-Fi

- » Lecture rooms that simulate hotel facilities
- » Both open plan and dedicated teaching and learning spaces
- » Campus café
- » Student kitchen facilities
- » Multiple charging stations for laptops and mobile devices
- » Library
- » Incubator pods for intensive group work and study
- » After-hours Zone with secure access open for study 24/7

### **TRANSPORT**

Fortitude Valley train station is located only a few minutes' walk from campus. Most major bus routes travel down Ann Street servicing all areas of Brisbane. There is also a city bicycle share program with over 150 stations in and around Brisbane CBD, including right in front of campus. There is no student parking on campus.

Brisbane Campus 90 Bowen Terrace, Fortitude Valley, QLD 4006 International Course Guide 2016 Page 13

## Student Support

WE TAKE THE NEEDS OF OUR STUDENTS SERIOUSLY. THAT'S WHY WE HAVE A DESIGNATED DEPARTMENT JUST TO ASSIST YOU. STUDENT SERVICES IS YOUR OFFICIAL POINT OF CONTACT AND THE FIRST PLACE TO GO WITH GENERAL AND ADMINISTRATIVE QUESTIONS. IT PROVIDES THE PERSONALISED SUPPORT NEEDED DURING STUDY, FROM ORIENTATION TO GRADUATION, AND IS A VALUABLE RESOURCE FOR STUDENTS NEEDING INFORMATION, ADVICE OR SUPPORT.

### ACADEMIC LEARNING SUPPORT WITH THINK: CLASS (THE CENTRE FOR LEARNING AND ACADEMIC SKILLS SUPPORT)

As a student, there may be times when you feel overwhelmed with study or would like some help to complete an assignment. Our staff can help you to study more effectively and develop your skills in:

- » Writing (essays and reports)
- » Study techniques
- » Research skills
- » Presentation skills
- » Time management
- » Creating an effective study environment
- » Reading and note taking
- » Exam preparation

Dedicated Learning and Academic Skills (LAS) specialists are available on-campus in The Rocks and Brisbane. Other students can access LAS support online through their Student Portal or through the Student Services or lecturers on their campus. Additionally, lecturers can refer students or students can contact Think: CLASS (Centre for Learning and Academic Skills Support) directly. Our experienced team ensures that academic issues

are dealt with and that students are supported in their learning. The team can also refer students to a counsellor who can offer confidential assistance to students with personal and welfare issues.

### COUNSELLING

Australian and overseas students who are living away from home for the first time may at times feel homesick or stressed with their study load. Our team of professional staff are approachable and available to give students the confidential support they need during these times.

### STUDENT REPRESENTATIVE COUNCIL (SRC)

We understand that you need a student voice and a life outside of college. The Student Representative Council is responsible for helping you to speak up and maintain a balanced lifestyle. They discuss current issues and organise a range of social and networking events to get you involved in the campus community because having fun is an essential part of the William Blue experience!

"William Blue is a close-knit community with a vibrant atmosphere; you will never feel lost and lonely like you could do at other, bigger universities. The lecturers are of a very high calibre and are still working in the industry, providing the students with valuable and practical knowledge. They also have many connections, which is great when it comes to our future job seeking! Studying at William Blue is also very hands-on, which has really helped me improve my hospitality and customer service skills."

Gemma Williams

2014 Scholarship Student

Advanced Diploma of Hospitality (Hotel Management Specialisation)



### Industry Associations



### Association of Australian Hotel Schools (AAHS)

William Blue is a founding member of the AAHS, which is dedicated to excellence in the field of Hotel and Tourism Management Education. Studying at an AAHS institution will ensure that you are adequately prepared for the challenges and demands of this dynamic industry.





### International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

THE-ICE is an international accreditation and quality assurance agency, originally seed-funded by the Australian Federal Government from 2004-2008. William Blue is an Accredited Member of THE-ICE and all courses have been quality assessed and accredited by THE-ICE in meeting THE-ICE Standards of Excellence.



### Australian Hotels Association (AHA)

William Blue is proud to be a Bronze Partner of the AHA, the leading authority on hospitality and tourism issues with Government and Industry. The AHA represents 8500 pub style and three, four and five-star accommodation hotels throughout Australia.



### EUHOFA International Association of Hotel Schools

William Blue is a proud member of EUHOFA International, the International Association of the world's best hotel schools. In 1955 a group of hotel school directors in Germany, Austria and Switzerland decided to create an organization of hotel and tourism schools with the highest standards in the world. Now, the label 'Member of EUHOFA International' is your guarantee that everything that William Blue does is designed to produce graduates who will succeed in the global hospitality industry.



### The Tourism Industry Council NSW (TICNSW)

William Blue is a proud member of The Tourism Industry Council NSW (TICNSW), which is the peak tourism industry organisation in NSW and represents some 7,000 industry operators across the State. Formed in 2001, TICNSW aims to help the tourism industry in NSW remain the number one tourism destination in Australia and is primarily an advocate for all companies with an interest in tourism. It works with government, industry and community stakeholders to boost investment, employment and promotional opportunities for tourism throughout the State.

## Recognition by Industry

William Blue is a recognised Higher Education Provider, and is fully recognised within the Australian Qualification Framework (AQF) and governed by TEQSA, the national regulator. All William Blue vocational education qualifications are recognised within the Australian Qualification Framework (AQF) and governed by ASQA, the Australian national regulator.

In addition, William Blue's close industry links ensure that your William Blue qualification is highly respected within the hospitality industry.

### **OUR LECTURERS ARE INDUSTRY EXPERTS**

Our lecturers are industry experts with experience, contacts and networks. All of our courses have been developed in conjunction with the hospitality and events industries so students will always learn the most relevant information and best practice.

### **INTERNSHIPS & WORK EXPERIENCE**

Industry relevance is at the core of everything we do here at William Blue. We think it is so important that the Industry Placement Program is a compulsory part of every course. No one gets the practical experience they need by sitting in a classroom all day, so as part of the Advanced Diploma of Hospitality you will undertake 600 hours of Industry Placement as part of your course. Bachelor degrees include 520 hours of industry placement.

Our Industry Advisers will help you to get paid part-time work and paid Industry Placements. We will also help you with personal presentation skills, resume preparation and interview skills. At William Blue, you start working in the industry from the very beginning.



















We partner with Australia, and the world's leading companies including Disney International, Merivale Group, Hilton Worldwide, The Star, InterContinental Hotels Group, Shangri-La Hotel And Club Med Resorts.

"All of the students that we have hired from William Blue have been outstanding and well disciplined. Their knowledge of hospitality and level of customer service complements our hotel environment perfectly."

Micheline Kazzi
Human Resources Manager, Accor Hospita



International Course Guide 2016 Page 17

### **Your Study Pathways**

At William Blue we offer students the opportunity to build their way up to a Bachelor degree qualification. Starting with an Advanced Diploma, students can then go on to complete a Bachelor degree and graduate in just three years with two internationally recognised qualifications. Advanced Diploma graduates will receive credit for 12 Bachelor degree subjects, therefore needing to complete just 12 more Bachelor degree subjects in one extra year of study to graduate with a Bachelor degree.

### **ADVANCED DIPLOMA START** » Hotel Management Specialisation HERE » Event Management Specialisation » Commercial Cookery Specialisation 6 Trimesters + 2 YEARS -----600hrs industry placement **GRADUATE WITH A Advanced Diploma** + 1 YEAR -----+ 12 subjects **GRADUATE WITH A BACHELOR DEGREE Bachelor Degree** » Business » Hospitality Management Interested in post-graduate study? » Tourism Management Complete your Bachelor Degree and gain direct entry







into the following Master courses.

**MASTERS** 

- » International Hotel Management
- » Global Business Management

» Master of Business Administration

## Direct Entry Programs (DEP)

### **DIRECT ENTRY PROGRAMS | INTERMEDIATE TO ADVANCED\***

CRICOS COURSE CODES: 070568B (HOSPITALITY) - 0790927F (BUSINESS)

### **SAMPLE DEP TIMETABLE**

|                      | MONDAY  | TUESDAY   | WEDNESDAY  | THURSDAY   | FRIDAY*   |
|----------------------|---|---|--|--|---|
| 8:30am -<br>10:15am  | Vocabulary input Elicit careers in hospitality industry Vocabulary activity 'Professions in a balloon' to use language for negotiation, justification and fluency | Preparation for task Listen to a conversation describing a job vacancy Task Select the best candidate for a job (extended speaking) | Making a formal<br>telephone call  Listening for<br>specific information  Pronunciation:<br>weak or linked<br>words  Role play | Writing Curriculum vitae Scaffold Workplace.gov.au                               | Giving the gist, summarising . Students in pairs think of a book or a movie and write a summary of it. Then they read out the summary and the others guess and write down the titles on a piece of paper. |
| 10:30am -<br>12:15pm | Tourism<br>abbreviations/<br>acronyms<br>Special terminology<br>used in the travel<br>and tourism industry  | Group work Listen to pos. and neg. points about each candidate, take notes and present your decisions to the rest of the class      | Rating activity • Evaluating strategies; expressing opinion  | Role play  · Write your cv and prepare for a job interview                       | Reflective journal  The reflection cycle  Purpose Stages and language On file   |
| 12:50pm -<br>2:35pm  | Reading Identifying topic development within a paragraph Preparation for reading research   | Writing Covering letters  | Computer lab Using the internet effectively Criteria for choosing to read a result   | Computer lab  · Analysing internet search results  · Reporting research findings |   |

### **ENTRY REQUIREMENTS**

| PROGRAM  | ENTRY LEVEL*                          | EXIT LEVEL                            | DURATION |
|--|---------------------------------------|---------------------------------------|----------|
| Hospitality<br>Management Direct               | IELTS 5.0 (Academic)<br>or equivalent | IELTS 5.5 (Academic)<br>or equivalent | 10 Weeks |
| Entry Program<br>(Intermediate to<br>Advanced) | IELTS 4.5 (Academic)<br>or equivalent | IELTS 5.5 (Academic) or equivalent    | 15 Weeks |
| CRICOS Course Code: 070568B                    |                                       |                                       |          |
| Business Direct Entry<br>Program (Intermediate | IELTS 5.5 (Academic)<br>or equivalent | IELTS 6.0 (Academic)<br>or equivalent | 10 Weeks |
| to Advanced)                                   | IELTS 5.0 (Academic)<br>or equivalent | IELTS 6.0 (Academic)<br>or equivalent | 15 Weeks |
| CRICOS Course Code: 0790927F                   |                                       |                                       |          |

<sup>\*</sup> Students who have not taken the IELTS or another standardised English test can take a free Placement Test in their home country, contact your local THINK agent for details, see www.think.edu.au/international

### DEP PROGRAM OVERVIEW

Learn to refine your research and referencing skills, become efficient in planning your study time and upgrade your skills in writing assignments. You will also learn how to be an effective member of a team, think critically and get the best assessment results.

An added advantage of this course is access

to Learning and Academic Skills (LAS) support for your entire study duration at William Blue College of Hospitality Management.

Your LAS tutor will continue to support you to improve your skills during your study at William Blue, both in specialist academic skills classes and in bookable tutorials. This service aims to significantly improve your assessment grades.

### English For Academic Purposes (EAP)

ENGLISH FOR ACADEMIC PURPOSES (INTERMEDIATE TO ADVANCED) - CRICOS COURSE CODE 070567C

### SAMPLE EAP TIMETABLE

|               | MONDAY            | TUESDAY                          | WEDNESDAY       | THURSDAY                           | FRIDAY                      |
|---------------|-------------------|----------------------------------|-----------------|------------------------------------|-----------------------------|
| 8:30 - 10:15  | Wide Reading Task | Research Skills                  | Team Building   | Case Study                         | Reading 8:30-10:30          |
| 10:15 - 10:30 | Break             | Break                            | Break           | Break                              | Break<br>10:30-10:45        |
| 10:30 - 12:15 | Grammar           | Listening/Note-<br>taking Skills | Implied Meaning | Reading                            | Computer Lab<br>10:45-12:45 |
| 12:15 - 12:50 | Lunch             | Lunch                            | Lunch           | Lunch                              |                             |
| 12:50 - 2:35  | Vocabulary        | Tutorial Discussion              | Projects        | Writing and<br>Avoiding Plagiarism |                             |

"My favourite part is hearing the teachers' experiences, and the outdoor learning."

Xiran Yu - China, EAP Graduate

"This course lets me realise how important team work is, and also improves my communication and interpersonal skills."

Mao Lun Ni (Alan) - Taiwan DEP Graduate

### **EAP PROGRAM OVERVIEW**

Duration 4 to 52 weeks.

This course is designed to help develop your language and study skills necessary for success in the vocational and higher education program of your choice.

You can be accepted into the program once you have reached an Intermediate level of General English.

The course allows you to progress into one of our colleges without completing an IELTS/TOEFL test.

### **ENTRY REQUIREMENTS\***

IELTS 4.5 (Academic) or equivalent
\* Students who have not taken the IELTS or
another standardised English test can take
a free Placement Test in their home country,
contact your local THINK agent for details, see
www.think.edu.au/international

## Information for Overseas Students

William Blue accepts applications from qualified applicants under 18 years old. Overseas students under 18 years old studying in Australia must live with a homestay, parent or relative.

The college has established review and approval processes to help ensure accommodation arrangements are appropriate for overseas students. The college arranges guardianship and welfare services with ISA for our overseas students under 18 years old who stay in homestays. ISA provides independent support for students to help them adjust to life in Australia and assist with resolving any challenges along the way. Special circumstances apply.

### STUDENT VISAS

For information on student visas please visit the Department of Immigration and Border Protection at www.immi.gov.au/students/

### **WORKING IN AUSTRALIA**

International students are eligible to work 40 hours per fortnight during term time and full time during term break on their student visa. For more information visit www.border.gov.au/Trav/Stud

### LIVING IN AUSTRALIA

Living in Sydney and Brisbane is comparable to major European or Asian cities. For information on living in Australia, including indicative costs of living and accommodation options, please visit www.williamblue.edu.au/studying-with-us/international-students

### **ACCOMMODATION**

There are many options for student accommodation in Sydney and Brisbane in close proximity to the William Blue campuses. These range from living with a family in homestay accommodation to student residences, shared apartments, or living on your own.

### **Homestay Accommodation**

Homestay living offers students the opportunity to live with an English speaking family. This is a great way for overseas students to practice their English language skills and learn more about local culture and customs. For details on our approved homestay providers, please visit www.williamblue.edu.au/studying-with-us/international-students

Apartment and Share House Living
Many students share apartments or live on their own.
It is recommended that students plan to be in Sydney or
Brisbane early in order to visit apartments and meet potential

housemates before making a commitment. You may like to book into a hostel for your first few days and then look for share accommodation with other students. The following websites will help you get started:

- » www.realestate.com.au
- » www.domain.com.au
- » www.unilodge.com.au

### **School-Aged Dependents**

School-aged dependents accompanying you to Australia are required to pay full fees if they are enrolled in either a government or non-government school.

### **QUALITY AND AUSTRALIAN REGULATIONS**

Before accepting an offer to study with William Blue, international students should be familiar with the Education Services for Overseas Students (ESOS) framework. A simple explanation of the framework is the ESOS Framework Student Fact Sheet available online at www.aei.gov.au/regulatory-information/

The Department of Education is responsible for the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS). Only education institutions registered under the ESOS Act and listed on CRICOS can enrol overseas students to study in Australia on a student visa. The Australian Skills Quality Authority and the Tertiary Education Quality and Standards Agency regulate the education and training sector's involvement with overseas students studying in Australia on student visas in the Vocational Education and Training sector and the higher education sector respectively.

It does this through the Education Services for Overseas Students legislative framework (ESOS). This protects Australia's reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation's interface with immigration law. This imposes visa related reporting requirements on both students and providers.

Students can seek other external reviews or appeals by seeking assistance from agencies such as the Ombudsman, relevant Commission or the Office of Fair Trading. For further details, refer to the Students Complaints Policy www.williamblue.edu.au/about-william-blue/policies-procedures-and-forms

## Studying in Australia



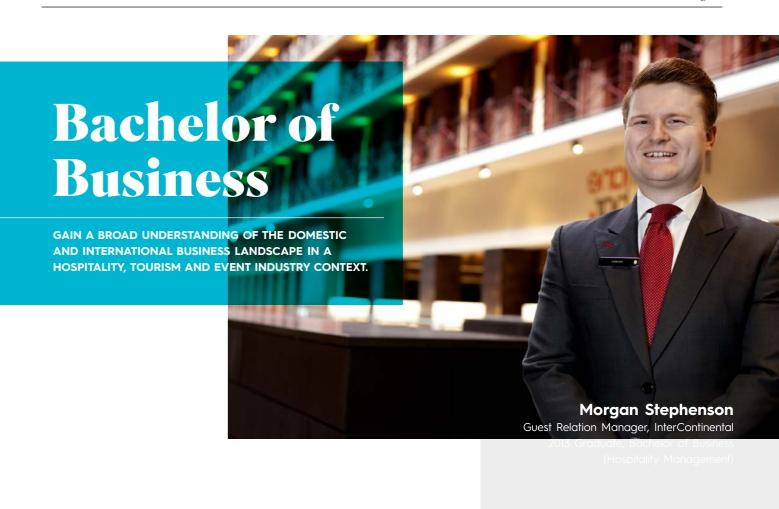
"With two stunning locations in Sydney and Brisbane, you can be assured that you will learn the art of hospitality while immersing yourself in some of Australia's most popular tourist locations."

Studying in Australia is a popular choice for international students. The Australian education system is highly regarded across the globe, offering some of the world's best facilities and educators and providing students with a wide variety of high quality study options.

It is not just Australia's academic credentials that are appealing to international students however, with many drawn to the vibrant and multicultural environment the country has to offer. Australia's international standards in quality of living and education excellence are underpinned by strong economic growth. Graduates with Australian hospitality and culinary qualifications can look forward to their qualifications being very well regarded worldwide, thus opening up truly global working opportunities.

Additionally, Australia offers an appealing lifestyle in terms of its physical environment, scenic beauty, cultural attractions, world-class restaurants and lively cities.

International Course Guide 2016 Page 23



Developed with industry experts to give you a solid understanding of how things operate in Australia and overseas, the William Blue Bachelor of Business will prepare you to operate effectively in any hospitality situation. Develop the skills and knowledge to research, analyse and interpret the business environment. Identify new opportunities and profit streams for organisations. Build strategic marketing plans. Know how to take your company from strength

### **WORK INTEGRATED LEARNING**

to strength.

At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you'll have an understanding of what's going on in the real world that will be crucial to career success. 520 hours of Work Integrated Learning is built into the requirements of the course.

### **GRADUATE OUTCOMES**

- » Hotel Manager
- » Resort Manager
- » Event Manager
- » Tourism Manager» Operations Manager
- » Business Analyst and Consultant
- " Deciries Analysi and Consolid
- » Business Owner

### **COURSE DETAILS**

Bachelor of Business CRICOS course code: 081290C

### **DURATION**

Full-time: 2-3 years

### LOCATION

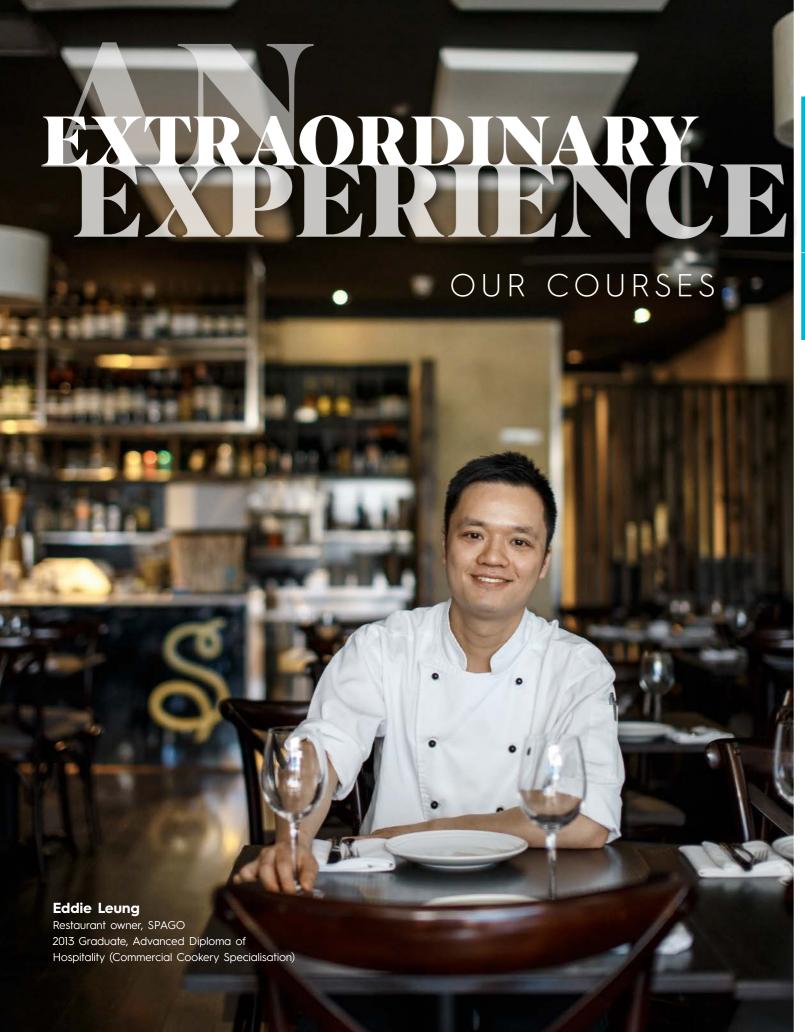
Sydney or Brisbane Campus (International students may study 25% of their course online)

### **ENTRY REQUIREMENTS**

Satisfactorily completed Senior High School Certificate Year 12 or equivalent IELTS overall score of 6.0 Academic (minimum band score of 5.5 in each band) or equivalent proof of English Eligible for a student visa

### **INTAKE DATES**

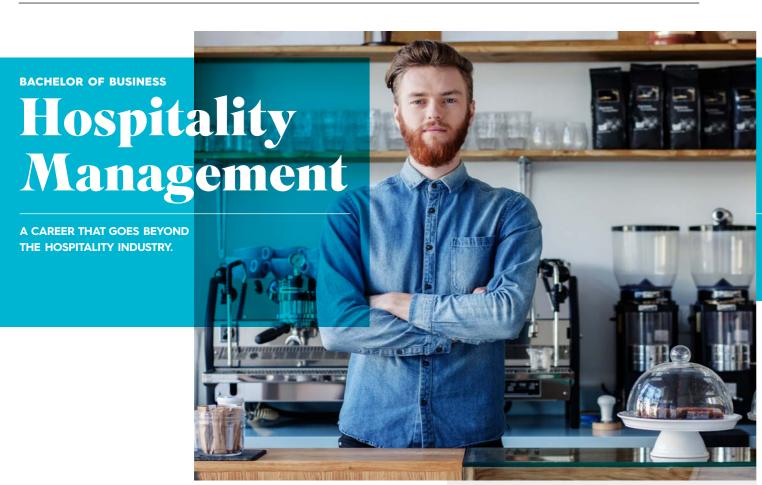
February April
June July
September October





"One of the reasons I picked William Blue is because it catered to the areas I specifically wanted to work in. I completed my **Industry Placement** with South African Tourism where I got to be part of organising fun events to market South Africa as a travel destination and special sponsorships such as Myer's spring and summer shoot which was shot in South Africa."

Patricia Macombo 2013 Graduate, Bachelor of Business (Tourism & Hospitality) Completed Industry Placement at South African Tourism



### HOSPITALITY MANAGEMENT

Hospitality doesn't just mean food, beverages and accommodation. Any time you've got a host, a quest and some kind of service between them, you're in hospitality territory. With a Bachelor of Business (Hospitality Management), you can take on an exciting role in hotel management, entrepreneurship, service management, travel or transport. You'll also be ready to tackle a general business management career in both the traditional and e-commerce environments.

A career in hospitality means you're never bored. This program gives you a taste of the adventure and variety you'll experience every day, exposing you to the practical knowledge, skills and experience of higher-level concepts and operations in the field. Study critical business and management subjects, with a

view to entering the fast-changing alobal hospitality industry.

### **WORK INTEGRATED LEARNING**

At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you'll have an understanding of what's going on in the real world that will be crucial to career success. 520 hours of Work Integrated Learning is built into the requirements of the course.

### **GRADUATE OUTCOMES**

The world always needs talented hospitality professionals - and the future is looking bright with opportunities as a:

- » Hotel Executive
- » Resort Manager
- » Restaurant Owner
- » Hospitality Entrepreneur
- » Operations Director
- » Services Manager
- » Business Analyst and Consultant

### **COURSE DETAILS**

Bachelor of Business (Hospitality Management) CRICOS course code: 081294K

### **DURATION**

Full-time: 2-3 years

Sydney or Brisbane Campus (International students may study 25% of their course online)

### **ENTRY REQUIREMENTS**

Senior High School Certificate Year 12 or equivalent IELTS overall score of 6.0 Academic (minimum band score of 5.5 in each band) or equivalent proof of English Eligible for a student visa

### **INTAKE DATES**

February April July October September



THE WORLD.



### **TOURISM MANAGEMENT**

The world is mobile. We're all connected. More and more of us are travelling the globe - for business and pleasure - which means there are plenty of opportunities to carve out a place for yourself in the rapidly expanding field of tourism management. The global economy is evolving, changing the way we do business as well as having an impact on communities around the planet. Beyond simply planning holidays, you will learn valuable skills that will help you adapt to changing situations in a very rewarding industry. There's never been a better time to leap into tourism management.

In addition to gaining an understanding of the key elements of tour operations and the tourist experience, you will be trained in such diverse management areas as airlines, casinos and gaming, and cruise lines. Our focus on the practical side of

things means you'll be interacting with industry experts in the classroom, and doing hands-on work experience with our partner businesses.

### WORK INTERGRATED LEARNING

At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you'll have an understanding of what's going on in the real world that will be crucial to career success. 520 hours of Work Integrated Learning is built into the requirements of the course.

### **GRADUATE OUTCOMES**

This course prepares you for a thrilling range of first-class careers such as:

- » Destination Marketing
- » Destination Development
- » Regional Tourism Management
- » Tourism Consulting
- » Tourism Entrepreneurship
- » Airline Management
- » Cruise Line Management

### **COURSE DETAILS**

Bachelor of Business (Tourism Management) CRICOS course code: 081295J

### **DURATION**

Full-time: 2-3 years

### LOCATION

Sydney or Brisbane Campus (International students may study 25% of their course online)

### **ENTRY REQUIREMENTS**

Satisfactorily completed

Senior High School Certificate Year 12 or equivalent IELTS overall score of 6.0 Academic (minimum band score of 5.5 in each band) or equivalent proof of English Eligible for a student visa

### **INTAKE DATES**

April February July June September October

**International Course Guide 2016** Page 29



**After graduating from William** Blue, Kassandra moved overseas to London for two years to work and travel around Europe. She began working as a recruiter with Hilton Worldwide, and was recruiting front-line positions for 11 Hilton properties in London.

Kassandra Ellis 2007 Graduate Advanced Diploma of When the time came to return home, Kassandra was able to transfer back to Sydney into her current role today, as Regional Human Resources Assistant for Australasia.

HR Director with the Strategic HR Management of the region. This means a lot of project work and planning! From coordinating training programs, consolidating reports or developing new recruitment collateral, I'm always learning and working on something new.

When I started looking into Hospitality as a career I wasn't sure which area of the industry I wanted to work in. I chose William Blue because I liked the variety that the college offered. The course covered so many different areas, and offered practical on-the-job training as well, so it was the best option for me.

I also liked the independence of living off- campus, and having the flexibility to work while I studied. The college encourages you to gain industry experience, and the Industry Advisor team helped me to get my first job "My role involves assisting the Regional in hotels as a Banquets waiter.

> In 5-10 years I see myself working as a HR Director, hopefully with Hilton Worldwide. Ideally I'd like to stay in Sydney but who knows where I could end up!

My advice would be to work while you study. Experience is crucial for developing your career in Hospitality. Everyone has to start at the bottom but it doesn't take long to move up if you put in the hard work."

**ADVANCED DIPLOMA OF** HOSPITALITY (SIT60313)

### Hotel Management

COMBINE PRACTICAL HOSPITALITY SKILLS WITH BUSINESS AND MANAGEMENT KNOWLEDGE.



### **HOTEL MANAGEMENT**

The ability to balance a range of skills, looking after people and the business, is the mark of an amazing manager. That's especially true when we're talking about hospitality. William Blue will teach you the skills you need to be a expert in the field, combining practical techniques with business and management knowledge that's tailored specifically to hotel management. Customer-focused business skills are important no matter where you work, so this program offers you career opportunities well beyond the hospitality industry.

### INDUSTRY PLACEMENT PROGRAM

To ensure you are totally prepared for the real world of hotel management, a 600hour industry placement program is built into the final stages of the course. Your industry experience, along with your globally recognised qualification, is a powerful combination that will open the doors to a prosperous career in the hospitality industry.

### **GRADUATE OUTCOMES**

This course prepares you for a thrilling range of first-class careers such as:

- » Food and Beverage Manager
- » Operations Manager
- » Rooms Division Manager
- » Restaurant Manager
- » Executive Housekeeper
- » Café Owner or Manager » Area Manager or Operations Manager

### **DEGREE PATHWAY OPPORTUNITIES**

Want to go on to further study? Use this course as a pathway into a Bachelor Degree. When you graduate from the Advanced Diploma of Hospitality (Hotel Management Pathway), you can articulate into the third year of the William Blue Bachelor of Business (Hospitality Management). This means that you can complete both the Advanced Diploma and the Bachelor of Business in 3 years - the same amount of time it takes to complete a regular university Bachelor Degree.

### **COURSE DETAILS**

Advanced Diploma of Hospitality (Hotel Management) - SIT60313 CRICOS course code: 080902K

### **DURATION**

Full-time: 2 years

### **LOCATION**

Sydney Campus (International students may study 25% of their course

### **ENTRY REQUIREMENTS**

Satisfactorily completed Senior High School Certificate Year 12 or equivalent IELTS overall score of 5.5 Academic (minimum band score of 5.0 in each band) or equivalent proof of English Eligible for a student visa

### **INTAKE DATES**

February June September

**ADVANCED DIPLOMA OF** 

Event

PLAN, IMPLEMENT AND EVALUATE

AN EVENT FROM START TO FINISH.

Management

HOSPITALITY (SIT60313)

**ADVANCED DIPLOMA OF** HOSPITALITY (SIT60313)

### Commercial Cookery

A UNIQUE COMBINATION OF TECHNICAL CULINARY PROFICIENCY AND HOSPITALITY **BUSINESS ACUMEN.** 



### COMMERCIAL COOKERY

Do you dream of opening your own restaurant? Want to rule the kitchen or take charge front of house? We combine the technical skills to be a chef with a solid foundation of business subjects that will help you achieve that dream. To be a success in hospitality, you need the unique combination of powerful chef abilities and hardcore business skills that let you take charge with confidence, no matter where you end up. The Advanced Diploma of Hospitality (Commercial Cookery Specialisation) program has been designed to prepare you for any venue where people swap cash for food.

Your culinary skills will be developed through hands-on experience in the fully-equipped commercial kitchens in North Sydney and in our award winning William Blue Dining restaurant in the The Rocks Sydney. Throughout the course you will also be preparing, cooking and serving restaurant-quality food for paying guests at our award-winning restaurant, William Blue Dining. There's no better place to hone your talents while you learn.

### INDUSTRY PLACEMENT

To ensure you are totally prepared for the real world of commercial cookery, a 600-hour industry placement is built into the final stages of the course. Your industry experience, along with your globally recognised qualification, is a powerful combination that will open the doors to a prosperous career in the hospitality industry.

### **GRADUATE OUTCOMES**

This course prepares you for a thrilling range of first-class careers such as:

- » Executive Chef
- » Chef de Partie
- » Food and Beverage Manager
- » Restaurant Manager
- » Restaurant Owner
- » Catering Manager

### **DEGREE PATHWAY OPPORTUNITIES**

Want to go on to further study? Use this course as a pathway into a Bachelor Degree. When you graduate from the Advanced Diploma of Hospitality (Commercial Cookery Specialisation), you can articulate into the third year of the William Blue Bachelor of Business (Hospitality Management). This means you can complete both the Advanced Diploma and the Bachelor of Business in 3 years - the same amount of time it takes to complete a regular university Bachelor Degree.

### **COURSE DETAILS**

Advanced Diploma of Hospitality (Commercial Cookery) - SIT60313 CRICOS course code: 080902K

### **DURATION**

Full-time: 2 years

### **LOCATION**

Sydney Campus (International students may study 25% of their course online)

### **ENTRY REQUIREMENTS**

Satisfactorily completed Senior High School Certificate Year 12 or equivalent IELTS overall score of 5.5 Academic (minimum band score of 5.0 in each band) or equivalent proof of English Eligible for a student visa

### **INTAKE DATES**

February June September

### **HOTEL MANAGEMENT**

Always in demand, event management professionals are the people who plan and oversee the smooth running of events. If you love organising parties, this is the course for you! Ranging from conferences and conventions to music festivals and product launches, there are plenty of occasions that demand your attention. We will introduce you to this thrilling, fastpaced industry through hands-on learning experiences, building your practical skills.

This two-year Advanced Diploma course will teach you how to plan, implement and evaluate an event from start to finish. On top of that, our expert teachers will equip you with essential management skills such as human resources, marketing and risk management. Learn how to develop the event concept, pick the right venue, coordinate the food and beverage service and exceed the expectations of the client with a successful event!

### **INDUSTRY PLACEMENT**

To ensure you are totally prepared for the real world of event management, a 600hour industry placement is built into the final stages of the course. At William Blue we have helped hundreds of students get their event management career underway.

### **GRADUATE OUTCOMES**

- » Event Manager
- » Functions Coordinator
- » Venue Manager
- » Conference Coordinator
- » Exhibitions Manager

### **DEGREE PATHWAY OPPORTUNITIES**

Want to go on to further study? Use this course as a pathway into a Bachelor Degree. When you graduate, you can articulate into the third year of the William Blue Bachelor of Business. This means you can complete both the Advanced Diploma and the Bachelor of Business in 3 years - the same amount of time it takes to complete a regular university Bachelor Degree, provided you complete the required units in the Advanced Diploma.

### **COURSE DETAILS**

Advanced Diploma of Hospitality (Event Management) - SIT60313 CRICOS course code: 080902K

### **DURATION**

Full-time: 2 years

### LOCATION

Sydney Campus (International students may study 25% of their course

### **ENTRY REQUIREMENTS**

Satisfactorily completed Senior High School Certificate Year 12 or equivalent IELTS overall score of 5.5 Academic (minimum band score of 5.0 in each band) or equivalent proof of English Eligible for a student visa

### **INTAKE DATES**

**February** June September

# How Do I Apply?

- 1. Submit your documents to your Agent or to our Admissions Department:
  - » Application form
  - » Photocopy of your passport
  - » Authenticated\* academic records (high school certificate or higher level qualifications)
  - » IELTS Academic test result or equivalent
  - » Any additional documentation to support your application (e.g., your résumé, references and/or Course Credit Application form)
  - » Any additional documents required for your course
  - \* Authenticated documents must be either original documents or copies of original documents that have been notarised by a Justice of the Peace (or equivalent) or verified as being a true and correct copy of the original document by an approved Representative.
- 2. Sign the Acceptance of Offer and Written Agreement and return to your Agent or our Admissions Department.
- 3. The Australian Department of Immigration considers each student visa application on their individual merits. Speak with your Agent or our Admissions Department to see if you need to start your visa application before or after paying a deposit for your course. You can also find information online at www.immi.gov.au/students/
- 4. Pay the deposit indicated on your tax invoice.
- 5. The College will secure your place in the course and issue an Electronic Confirmation of Enrolment (eCOE).
- 6. Submit your student visa application to your nearest Australian Embassy, Mission or Consulate (see www.immi.gov.au/contacts/offices.htm)



### **COURSE FEES**

Please contact your local agent or a William Blue Careers and Course Advisor for course fees and payment options.

### RECOGNITION OF PRIOR LEARNING OR CREDIT TRANSFER COURSE CREDIT

Course credit is available in recognition of related academic achievements and informal learning through related industry experience. Certified testamurs and academic transcripts are required from recognised institutions. Contact a Course and Careers Advisor or local agent for an application form and details on the process or apply online www.williamblue.edu.au/apply-online/course-credit

### **OUR POLICIES**

### THINK EDUCATION POLICIES AND PROCEDURES

We publish many of our policies and procedures online at www.williamblue.edu.au/about-william-blue/policies-procedures-and-forms. This includes policies on refunds, deferrals, withdrawals, suspension and expulsion, grievances and other policies. We encourage you to become familiar with these and contact us with any questions.

### **REFUND POLICY AND PROCEDURE**

You may decide to change, defer, or withdraw your enrolment in a course or in individual subjects of study at any time. Students seeking a refund apply to Student Services, including a completed Change/Defer/Withdraw form and any supporting documents. Your application will be reviewed and you may be interviewed before your application is approved, rejected, or a payment is processed.

Full or partial refunds are granted based on your status, your payment plan, the timing of the request, and other criteria, according to the guidelines outlined in the current Refund Policy and Procedure. If approved, we cancel your enrolment and refund tuition fees in accordance with this policy. If you transfer to another course offered by a THINK Education college or partner institution you may have the refund transferred to the new course, after your written authorisation is received. All other refund payments will be issued to the person or organisation that initially paid the fees. Any fees received from education agents will be returned directly to the student

If the student refund application is rejected you may appeal the decision within 20 working days after notification (refer to appeal sections within the Student Complaint Policy). Where the college needs to cancel a course, each student affected will be notified in writing and may decide to transfer to another course or receive a refund. See the current Refund for International Students section within the Student Fees Policy at:

### www.williamblue.edu.au/about-william-blue/policiesprocedures-and-forms

### **DEFERMENT OF STUDIES**

International students can only access a leave of absence during a course in certain limited circumstances. For further details refer to the Enrolment and Attendance Policy at: www.williamblue.edu.au/about-william-blue/policies-procedures-and-forms

### SUSPENSION AND CANCELLATION OF ENROLLMENT

A student's enrollment may be suspended or cancelled due to academic or non-academic misconduct. For further details, refer to the Student Conduct Policy at: www.williamblue.edu.au/about-william-blue/policies-procedures-and-forms







### WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT

**Sydney Campus** 

1-5 Hickson Rd, The Rocks, NSW 200

Brisbane Campus

90 Bowen Terrace, Fortitude Valley, QLD 400

Contact us

Phone (Australia): 1300 851 237 Phone (International): +61 2 9492 321 Fax: +61 2 9955 2771

Email: enquiries@williamblue.edu.au

www.williamblue.edu.au

Find us on Facebook
www.facebook.com/wbcollege

Visit our YouTube Channel
www.youtube.com/williambluecollege

Think: Colleges Pty Ltd trading as William Blue College of Hospitality Management, ABN 93 050 049 299, RTO No. 0269, CRICOS Provider Code 00246M, HEP No 4375 Date of Print: FEBRUARY 2016.

Information provided in this brochure is current at the date of publication, and may be subject to change.



### WELCOME

### **ABOUT US**

Blue Mountains International Hotel Management School (BMIHMS) is a part of Torrens University Australia. BMIHMS at Torrens University students benefit through this enhanced profile, and further benefit through academic collaboration and increased industry connections.

For over 25 years our innovative approach to teaching has blended practical real-world experience with theoretical business knowledge. This methodology has proved essential to the success of our graduates, many of whom go on to become industry leaders in a diverse number of industries.

### Our unique approach to learning

- > Undergraduate students live on campus in Leura during the first 2 years of their degree.
- > Leura Campus is designed to simulate a hotel environment.

  Students learn through experiencing all aspects of day-to-day hotel and restaurant operations from food and beverage, room service to front desk operations.
- > In their final year undergraduate students complete the business component of the degree at the Executive Business Centre, Sydney Campus.
- > Postgraduate students complete all their studies at the Sydney Campus providing greater access to leading industry players and career opportunities.

### INTAKES

January, April, July, October

### **INDUSTRY EXPERIENCE**

- > There are two six-month industry placements/practicums in the undergraduate courses and one six-month industry placement/practicum in the postgraduate courses.
- > Placements can be undertaken in Australia or abroad.
- > Industry placements in hotels and restaurants in Australia are paid. Students can earn from AU\$10,000 over six months.

### **AWARDS AND RECOGNITIONS**

- > Recognised by THE-ICE, EUHOFA, ISES, MEA, CAUTHE and the Institute of Hospitality.
- > Ranked the Number 1 Hotel Management School in Australia and Asia Pacific (TNS 2013).
- > 2015, New South Wales Tourism Awards, Hall of Fame.

### OPPORTUNITIES TO STUDY ABROAD

> International transfer or semester abroad options are available in USA, Malaysia and China through our international programs network and the Laureate Education network.



International Course Guide 2016 Page 39

### **OUR COURSES**

### UNDERGRADUATE | 2.5 years

### **BACHELOR OF BUSINESS**

- 1. International Hotel and Resort Management
- 2. International Event Management

### **Entry requirements**

- > Australian Year 12 or equivalent
- > Completion of an application interview
- > Must be 17 years and 9 months by start date
- > ATAR/OP is not required, therefore students can submit their application prior to completing their Australian Year 12

### 2016 Bachelor of Business Degrees Fees TERM LOCATION TUITION FEE\* RESIDENTIAL FEE\*\* **YEAR 1** 1&2 AU\$9,900 Leura AU\$26,200 campusl Paid internship/ Industry practicum YEAR 2 5&6 AU\$26,200 AU\$9,900 Leura **fresidential** campus) 7 & 8 Paid internship/ Industry practicum **YEAR 3** 9 & 10 **Sydney** AU\$26,200 Inon-residential campus)

AU\$78.600

AU\$19,800

### Additional fees:

> Text Books AU\$240 per term (approx) > Uniform AU\$935

TOTAL

> Tools of the Trade AU\$310

### POSTGRADUATE | 2 years

### MASTER: INTERNATIONAL HOTEL MANAGEMENT

### **Entry requirements**

- > Recognised bachelor degree or a combination of a higher education qualification and 3 years+ management/supervisory experience
- > Completion of an application interview
- > 21+ years old

### 2016 International Hotel Management Fees

|        | TERM  | LOCATION                           | TUITION FEE* |
|--------|-------|------------------------------------|--------------|
| YEAR 1 | 1 & 2 | Sydney<br>(non-residential campus) | AU\$13,800   |
|        | 3 & 4 | Sydney (non-residential campus)    | AU\$13,800   |
| YEAR 2 | 5 & 6 | Industry Practicum                 | -            |
|        | 7 & 8 | Sydney<br>(non-residential campus) | AU\$13,800   |
|        |       | TOTAL                              | AU\$41,400   |

### Additional fees: Text Books AU\$140 per term (approx)

### MASTER: GLOBAL BUSINESS MANAGEMENT

### Entry requirements

- > Recognised bachelor degree or a combination of a higher education qualification and 3 years+ management/supervisory
- > Completion of an application interview
- > 21+ years old

### 2016 Global Business Management Fees

|        | TERM  | LOCATION                              | TUITION FEE* |
|--------|-------|---------------------------------------|--------------|
| YEAR 1 | 1 & 2 | Sydney (non-residential campus)       | AU\$13,800   |
|        | 3 & 4 | Sydney (non-residential campus)       | AU\$13,800   |
| YEAR 2 | 5 & 6 | Sydney (non-residential campus)       | AU\$13,800   |
|        | 7 & 8 | Work Integrated Learning <sup>^</sup> | -            |
|        |       | TOTAL                                 | AU\$41,400   |

Additional fees: Text Books AU\$140 per term (approx)

Recognition of prior learning and/or industry experience may result in credit exemptions towards some units. This is assessed on an individual basis at the time of application.

\*Fee information provided is for Australian citizens, Australian permanent residents and New Zealand citizens only. International students can find fee information

on www.bluemountains.edu.au/apply/fees/



<sup>\*</sup>Australian Citizens may apply for FEE-HELP to cover the tuition fee.

<sup>\*\*</sup>Residential fee includes a twin share room with en-suite, 3 meals per day, free Internet access, laundry and all other student amenities on campus. Residing on campus is encouraged in your first term of the undergraduate programs, however alternative off-site accommodation exists. Year 3 students of all undergraduate programs and all postgraduate students have the choice of renting their own apartment/house or sharing with other students off campus.



### **OUR CAMPUSES**

### **LEURA** Practical Learning Centre

### YEAR 1 & 2 Undergraduate students

- > The Leura campus is located in the Blue Mountains, 90 minutes drive from Sydney. As one of Australia's top tourist destinations it provides students with an extended classroom for their studies.
- > Leura is a residential campus. Students live and study in a simulated hotel environment. This enables them to develop within a close knit international student community, while focusing on a diverse range of applied units of study.

### HOW TO APPLY

For application enquiries and admissions information, please contact:

### **Admissions Office**

PO Box A256 Sydney South, NSW, 1235, Australia

E enquiry@bluemountains.edu.au T +61 2 9307 4600 www.bluemountains.edu.au/apply

### Leura Campus

1 Chambers Road, Leura NSW, 2780, Australia

### **Sydney Campus**

540 George Street, Sydney, NSW, 2000, Australia ABN 99 154 937 005



### **SYDNEY** Executive Business Centre

### YEAR 3 Undergraduate/Postgraduate students

- > Our non-residential executive campus is located in the heart of Sydney. The campus boasts state-of-the-art teaching facilities in a modern, corporate environment.
- > Sydney is Australia's leading tourism and events destination, attracting more international business and holiday visitors than any other Australian city. Its physical beauty; vibrant creative energy; and iconic attractions such as the Sydney Opera House and Sydney Harbour Bridge have secured its status as Australia's global city.
- > Sydney Campus offers our students many tourism-related career and networking opportunities. The close proximity to international hotel chains, restaurants and global businesses combined with BMIHMS at Torrens' partnerships with major industry players makes this an ideal location to pursue a professional career in hospitality management and business.

### CRICOS NUMBERS

### Torrens University Australia CRICOS Provider No: 03389E

Diploma of Business (International Event Management) 089924J Diploma of Business (International Hotel and Resort Management) 089927F Associate Degree of Business (International Event Management) 089923K Associate Degree of Business (International Hotel and Resort Management) 089926G Bachelor of Business (International Event Management) 089922M Bachelor of Business (International Hotel and Resort Management) 089925G Graduate Certificate in International Hotel Management 089932J Master of International Hotel Management 089931K Graduate Certificate in Global Business Management 089935F Graduate Diploma in Global Business Management 089934G Master of Global Business Management 089933G

### Pathway Programs Academy of English CRICOS Provider No: 02399M

English Language Programs (Beginner to Advanced) 066657B



