Odborné a univerzitní kurzy

Westcliff University

Cerritos - USA

Westcliff University's mission is to educate, inspire, and empower students from around the world to acquire the competencies to excel personally and professionally through innovative, high-quality distance and campus programs. While some schools only teach theoretical concepts, Westcliff University prepares students for the practical and theoretical elements required in the job market today. Westcliff University offers full-time working students a chance to enroll in innovative online and hybrid distance education courses that are convenient and affordable. Westcliff University emphasizes the importance of preparing students personally, academically, and professionally. To ensure its programs are innovative, up-to-date, and of high quality, the university has a Program Advisory Council that includes key leaders from companies including Google, Yahoo, and Toyota, as well as local businesses and organizations.
University is located in California.

Název školy: Westcliff University
Nejnižší věk studenta: 18
Maximum studentů ve třídě: 0
Průměrně studentů ve třídě: 0
Měna: USD
Zodpovědná osoba:

Úvod

International students are advised to begin the admission process as early as possible prior to the time they wish to enter Westcliff University because of the tests required, delays in international mail, etc.

Pro více informací kontaktujte přímo Alfa Agency.

Více info

College of Business

The Westcliff College of Business offers undergraduate and graduate degrees in Business Administration. The BBA, MBA and DBA degrees are meant for working professionals who want to further their careers in business, whether they are pursuing jobs in management, leadership, and consulting or wish to become business entrepreneurs themselves.

The cornerstone of a Westcliff University business degree is the development of analytical reasoning skills that are immediately applicable to the real world. Our students graduate with the ability to critically assess a company and its challenges, and to generate creative solutions that are grounded in business principles. Equally important, our business students increase their understanding of the global business community and become more attuned to market trends and thus entrepreneurial opportunities.

When you enroll in the College of Business, you can expect to refine your communication skills, particularly

in making presentations and leading group discussions. While all classes include a lecture component, a high level of student participation and case study analyses are the hallmarks of our business programs.

• Westcliff Business Degree – Bachelor of Business Administration (BBA)

Our Westcliff Business Degree (Bachelor of Business – BBA) program, whether taught via online or hybrid platform, leads undergraduate students onto the next step in their business careers. At Westcliff University, BBA students become knowledgeable about a wide variety of disciplines, including finance, accounting, marketing, operations, sales, and information technology.

Equally important, we teach business from a global perspective. Our curriculum focuses on companies based both in the U.S. and abroad.

Our professors, all of whom are senior managers in their respective fields, partner with BBA students to develop their verbal and written communication skills. Students lead group discussions and make presentations in class, and are encouraged to share their distinct perspectives.

Students also learn how to present their ideas professionally so that hiring managers really see what they have to offer. Learning how to think critically, analyze data, and problem solve are integral components to an Westcliff Business Degree (Bachelor of Business BBA) degree.

• Westcliff MBA – Masters of Business Administration

The Westcliff MBA program prepares you for a career in management or entrepreneurship. At Westcliff University you will

Work in diverse teams, make presentations, and lead case study analyses
Build a foundation in management principles
Develop your ability to think critically and problem solve creatively
Take advantage of workshops and guest speaker presentations, offered throughout the year on both online and hybrid programs.
Network with students and faculty working in a wide range of industries
Equally important, you will learn from professors who are senior managers or business owners.

• Westcliff DBA - Doctor of Business Administration

The Doctor of Business Administration (DBA) is designed for candidates who, having already completed a Masters program, are looking to further develop their practical and theoretical knowledge of the principles that govern global business. The WU DBA program emphasizes advanced decision making and leadership skills as well as in-depth knowledge of theory and applied research. Students have the opportunity to explore challenges facing business today, including corporate social responsibility, globalization, and managing change. In keeping with our commitment to working adult professionals, we have one of the few doctoral programs in Southern California that allows students to complete their doctoral studies in a hybrid or online format. The performance outcomes which are required for the completion of the program include: class participation, response to discussion questions, writing research papers, group assignments, case study analyses, quizzes, mid-term and final examinations (Comprehensive Learning Assessments), and a

Doctoral Final Project/ Dissertation

Videa

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